



Indian Association of Amusement Parks and Industries

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7 September, 2020

To,
Shri B S Yediyurappa
Hon'ble Chief Minister
Government of Karnataka

Sub:- Stimulus for Amusement Industry to sail through COVID – 19 Pandemic till Parks reopen.

Dear Hon'ble Chief Minister,

Namaskar and Warm Greetings from IAAPI !!!

As you are aware that Indian Association of Amusement Parks and Industries (IAAPI) is an apex body representing the interests of Amusement Parks, Theme Parks, Water Parks and Indoor Amusement Centres in India. IAAPI is a non-government, not-for-profit, industry-led and industry-managed organization, playing a proactive role in development of this sector. Founded in 1999, IAAPI is India's premier business association having 461 members from the private sectors including small and medium enterprises consisting of park operators and equipment manufacturers.

Amusement industry will continue to follow the advisory issued by Union Home and State Government till reopening. The industry has lost its biggest peak season which generates approx. 50% to 65% EBDITA and will be followed by off season of another six months. After lockdown the amusement industry will be further impacted since families will avoid going to crowded place and travel will be restricted as our industry attract kids, youth and family in large numbers. The Indian amusement industry strive on 75% visitors from middle and lower middle class strata of the society which will be under tremendous stress post lockdown.

Amusement Industry is highly capital intensive, seasonal as it operates mainly from mid-March – July due to climatic reasons, high operational & manpower costs considering safety and security of visitors, employs approx. 80,000 employees.

Our Prayer, as one of the significant player in Indian Tourism Industry, on behalf of the amusement fraternity given the current situation is:

- We request to kindly include re-opening of **Amusement Parks, Theme Parks and Indoor Amusement Centres - (Entertainment Park)** in the recommendations that the State Government may be submitting to Government of India for the New Unlock Guidelines to be issued by the Home Ministry, for the period beyond 1 October, 2020.
- To continue waiver of minimum / fixed cost charges levied by **electricity department till reopening of amusement parks in the state.**
- To waive **SGST** for the period of 12 months
- Waive off **property tax / non agriculture tax / gram panchayat** tax of Amusement Park / Water Park / Theme Park as it is developed across huge land parcel for the period of 12 months
- Extend all existing **licenses** without charges for one year
- To request extension on **Loan Moratorium** to all unit register under MSME in the state.
- Humble request to kindly categorize us as **Amusement Park** industry and not entertainment park – as we engage kids and youth along with their families in physical activities through outdoor / indoor rides, games which are filled with thrills, fun and joy and are also educative.

Dear Sir, the amusement industry which is an integral part of Indian tourism industry is still in its nascent stage and in the prevailing turbulent environment, it needs the support of the Government now more than ever to tide over the crisis of COVID 19 and retain employment.

I request your good office to kindly give us members time to meet and appraise you on the state of affair of amusement industry in the state considering COVID protocol.

Yours sincerely,

Ajay Sarin
Chairman - IAAPI