



1 – 3 March 2023
Mumbai – India
“Sponsorship Options at a glance...”

Sponsorship Type	Amount (INR / USD)	Status
Platinum Sponsorship	Rs. 700000 / \$ 14000	AVAILABLE – 1
Gold Sponsorship	Rs. 550000 / \$ 11000	AVAILABLE – 3
Silver Sponsorship	Rs. 350000 / \$ 7000	AVAILABLE – 6
Gala Dinner & Award Night Sponsorship	Rs. 250000 / \$ 5000	AVAILABLE – 2
Carry Bags Sponsorship	Rs. 250000 / \$ 5000	AVAILABLE – 1
Lanyard Sponsorship	Rs. 250000 / \$ 5000	AVAILABLE – 1
LED Wall Sponsorship	Rs. 200000 / \$ 4000	AVAILABLE – 2
Visitor Diary Sponsorship	Rs. 150000 / \$ 3000	BOOKED
Visitor Registration Sponsorship	Rs. 150000 / \$ 3000	BOOKED
Co-Sponsor of Award-Innovative Promotional Activity through Media – TV	Rs. 100000 / \$ 2000	BOOKED (Till 2023)
Co-Sponsor of Award- Innovative Promotional Activity through Media –Radio	Rs. 100000 / \$ 2000	AVAILABLE – 1
Co-Sponsor of Award- Digital Marketing	Rs. 100000 / \$ 2000	AVAILABLE – 1
Co-Sponsor of Award Media- Print	Rs. 100000 / \$ 2000	AVAILABLE – 1
Inaugural Function Sponsorship	Rs. 75000 / \$ 1500	AVAILABLE – 2
WIFI Sponsorship	Rs. 75000 / \$ 1500	AVAILABLE – 2
Networking Evening Sponsorship	Rs. 60000 / \$ 1200	AVAILABLE – 4
Manual Sponsorship	Rs. 50000 / \$ 1000	AVAILABLE – 2
Cocktail at Awards Night Sponsorship	Rs. 50000 / \$ 1000	AVAILABLE – 4
Exhibitor Kit Sponsorship	Rs. 50000 / \$ 1000	AVAILABLE – 1



PARTNERSHIP PLATFORM
at
India's Premier Event on Amusement, Leisure & Entertainment Industry

PLATINUM PARTNERSHIP – AVAILABLE 1
Rs. 700000 / \$ 14000

Benefits:

- A valuable reminder to Senior Members from Amusement Park Industry of your company's products and services and an opportunity to display new and emerging trends in this sector and showcase the advances made by India.
 - An opportunity to showcase to industry your initiatives towards a World-Class Organization
 - Create added visibility, prestige and recognition for your organization
-
- ✓ Complimentary space:21 Sq.m (as per the availability in the floor plan)
 - ✓ Corporate logo visibility at the Exhibition- within and outside the venue
 - ✓ MD/ CEO/ Top Official of the sponsoring company will be invited on stage to present award to the winners at the National Awards for Excellence
-
- The Company's corporate video for 3 minutes (Not more than 3 minutes) at the Grand Awards Night Event
 - 1 Full Page Advertisement in IAAPI Exhibitor Directory at Prime Location.
 - 1 Full Page Advertisement in 4 issues of Thriller.
 - 12 complimentary invites to the Grand Gala Dinner and Awards Night Event
 - 6 complimentary invites to IAAPI's Networking Evening
 - Logo on entry gates, banners on approach road, banners & buntings within the hall.
 - Logo on Exhibitor Directory 2023 along with full page sponsor's profile.
 - Logo on all Visitor Promotion Mailers including invitation cards.
 - Logo on all advertisements in magazines
 - Acknowledgement via stage announcement
 - Mention in post and pre IAAPI bulletin (newsletter)
 - Felicitations by board of directors at the grand Gala Dinner & Awards Night
 - Visibility on www.iaapi.org



PARTNERSHIP PLATFORM
at
India's Premier Event on Amusement, Leisure & Entertainment Industry

GOLD PARTNERSHIP – AVAILABLE 3
Rs. 550000 / \$ 11000

Benefits:

- A valuable reminder to Senior Members from Amusement Park Industry of your company's products and services and an opportunity to display new and emerging trends in this sector and showcase the advances made by India.
 - An opportunity to showcase to industry your initiatives towards a World-Class Organization
 - Create added visibility, prestige and recognition for your organization
-
- ✓ Complimentary space:18 Sq.m (as per the availability in the floor plan)
 - ✓ Corporate logo visibility at the Exhibition- within and outside the venue
 - ✓ MD/ CEO/ Top Official of the sponsoring company will be invited on stage to present award to the winners at the National Awards for Excellence
-
- Company's corporate video for 2 minutes (Not more than 2 minutes) at the Grand Awards Night Event
 - Full Page Advertisement in IAAPI Exhibitor Directory.
 - Full Page Advertisement in 3 issues of Thriller.
 - 8 complimentary invites to the Grand Gala Dinner and Awards Night Event.
 - 4 complimentary invites to IAAPI's Networking Evening
 - Logo on entry gates, banners on approach road, banners & buntings within the hall.
 - Logo on Exhibitor Directory 2023 along with full page sponsor's profile.
 - Logo on all Visitor Promotion Mailers including invitation cards
 - Logo on all advertisements in magazines
 - Acknowledgement via stage announcement
 - Special mention in post and pre IAAPI bulletin (newsletter)
 - Felicitation by board of directors at the grand Gala Dinner & Awards Night.
 - Visibility on www.iaapi.org



PARTNERSHIP PLATFORM
at
India's Premier Event on Amusement, Leisure & Entertainment Industry

SILVER PARTNERSHIP – AVAILABLE 6
Rs. 350000 / \$ 7000

Benefits:

- A valuable reminder to Senior Members from Amusement Park Industry of your company's products and services and an opportunity to display new and emerging trends in this sector and showcase the advances made by India.
 - An opportunity to showcase to industry your initiatives towards a World-Class Organization
 - Create added visibility, prestige and recognition for your organization
-
- ✓ Complimentary space: 12 Sq.m (as per the availability in the floor plan)
 - ✓ Corporate logo visibility at the Exhibition- within and outside the venue
 - ✓ MD/ CEO/ Top Official of the sponsoring company will be invited on stage to present award to the winners at the National Awards for Excellence
-
- Company's Logo will be shown on screen at the Grand Awards Night Event
 - Full Page Advertisement in IAAPI Exhibitor Directory.
 - 4 complimentary invites to the Grand Gala Dinner and Awards Night Event.
 - 2 complimentary invites to IAAPI's Networking Evening
 - Logo on entry gates, banners on approach road, banners & buntings within the hall.
 - Logo on Exhibitor Directory 2023 along with full page sponsor's profile.
 - Logo on all Visitor Promotion Mailers including invitation cards
 - Logo on all advertisements in magazines
 - Acknowledgement via stage announcement
 - Special mention in post and pre IAAPI bulletin (newsletter)
 - Felicitation by board of directors at the grand Gala Dinner & Awards Night.
 - Visibility on www.iaapi.org



GALA DINNER & AWARDS NIGHT- AVAILABLE 2
Rs. 250000 / \$ 5000

Considered as the biggest event night during IAAPI Expo, the gala dinner and award ceremony will happen at one of the best venues. The event highlights the growth of Amusement Industry. IAAPI will felicitate the innovation, development and best practices adopted and implemented by Manufacturers, Park Operators and FEC Operators.

- ✓ 9 sq.m complimentary booth – Fully Furnished
- ✓ Company's corporate video for 2 minutes (Not more than 2 minutes) at the Grand Awards Night Event
- ✓ MD/ CEO/ Top Official of the sponsoring company will be invited on stage to present award to the winners at the National Awards for Excellence
- ✓ Full Page Advertisement in IAAPI Exhibitor Directory
- ✓ 4 complimentary invites to the Gala Dinner & Award Function
- ✓ 2 complimentary invites to IAAPI's Networking Evening
- ✓ Company Logo on Stage Backdrop at National Awards for Excellence Venue.
- ✓ Corporate logo visibility within the exhibition venue.
- ✓ Felicitation by board of directors at the grand Gala Dinner & Awards Night.
- ✓ Mention in IAAPI pre & post bulletin
- ✓ Visibility on www.iaapi.org



CARRY BAGS – AVAILABLE 1

Rs. 250000 / \$ 5000

Each visitor will be presented with IAAPI literature in eco-friendly carry bags with the sponsoring company's name and logo on one side.

- ✓ Company logo & details on carry bags
- ✓ Full Page Advertisement in IAAPI Exhibitor Directory
- ✓ 2 complimentary invites to IAAPI's Networking Evening
- ✓ Corporate logo visibility within the exhibition venue
- ✓ Felicitation by board of directors at the grand Gala Dinner & Awards Night.
- ✓ Mention in IAAPI pre & post bulletin
- ✓ Visibility on www.iaapi.org



LANYARD – AVAILABLE 1

Rs. 250000 / \$ 5000

Each visitor lanyard will have the name and / or website of the sponsoring company. An excellent publicity tool.

- ✓ Mention of company name & /or website on visitor lanyard
- ✓ Full Page Advertisement in IAAPI Exhibitor Directory
- ✓ 2 complimentary invites to IAAPI's Networking Evening
- ✓ Corporate logo visibility within the exhibition venue
- ✓ Felicitation by board of directors at the grand Gala Dinner & Awards Night.
- ✓ Mention in IAAPI pre & post bulletin
- ✓ Visibility on www.iaapi.org



LED WALL – AVAILABLE 2

Rs. 200000 / \$ 4000

The expo hall will feature huge LED Screens. The bright attractive advertisement screens are bound to attract all the attention. Be a sponsor of this exclusive platform.

- ✓ Branding on huge LED Screens with your Company's 2 minutes video at regular intervals
- ✓ Full Page Advertisement in IAAPI Exhibitor Directory
- ✓ 4 complimentary invites to IAAPI's Networking Evening
- ✓ Corporate logo visibility within the exhibition venue
- ✓ Felicitation by board of directors at the grand Gala Dinner & Awards Night.
- ✓ Mention in IAAPI pre & post bulletin
- ✓ Visibility on www.iaapi.org



VISITOR DIARY SPONSORSHIP – BOOKED
(Arihant Industrial Corp Ltd)
Rs. 150000 / \$ 3000

The pocket diary will reach all visitors at IAAPI Amusement Expo. The spirally bound attractive notepad will feature all about your company. Each page will carry your company website. The back cover will feature your advertisement. A high recall value and an essential requirement, the visitor diary will help connect your business clients instantly.

- ✓ 2 complimentary invites to IAAPI's Networking Evening
- ✓ Back cover advertisement on the diary
- ✓ Your company logo on the front page of the diary
- ✓ Your company's website link on all the inside pages
- ✓ Mention as Notepad Sponsor in Pre & Post Event Press Release
- ✓ Corporate logo visibility within the exhibition venue
- ✓ Felicitation by board of directors at the grand Gala Dinner & Awards Night
- ✓ Visibility on www.iaapi.org



VISITOR REGISTRATION – BOOKED
(Trend Water Rides Pvt Ltd)
Rs. 150000 / \$ 3000

This sponsorship is a value reminder to your target clientele. This facet of sponsorship will accentuate the sponsor in a unique way. Your company logo will be visible on visitor registration form and visitor badge.

- ✓ 2 complimentary invites to IAAPI's Networking Evening
- ✓ Full Page Advertisement in IAAPI Exhibitor Directory
- ✓ Company logo on visitor badges & visitor registration forms
- ✓ Branding in the registration area
- ✓ Corporate logo visibility within the exhibition venue
- ✓ Felicitation by board of directors at the grand Gala Dinner & Awards Night.
- ✓ Mention in IAAPI pre & post bulletin
- ✓ Visibility on www.iaapi.org



CO – SPONSOR OF AWARD @ NATIONAL AWARDS FOR EXCELLENCE

Co-branding of Award- 100000 / USD 2000

Award categories:

1. Innovative Promotional Activity through MEDIA – TV Commercial- **BOOKED (Nicco Parks & Resorts Pvt Ltd: 2017 to 2023)**
2. Innovative Promotional Activity through MEDIA – Radio – **AVAILABLE 1**
3. Digital Marketing: **AVAILABLE 1**
4. Print Media: **AVAILABLE 1**

Benefit will be as follows:

- ✓ Company Name on Award Trophy for related category
- ✓ Stage announcement at Award Night
- ✓ Felicitation by Board of Directors at the grand Awards Night
- ✓ Name on Award brochure for related category
- ✓ 2 Complimentary invites for Award night
- ✓ 2 Complimentary invites for IAAPI Networking Evening
- ✓ Post Event coverage in Thriller & on website under Awards
- ✓ 1 full page color advertisement in Exhibitor Directory
- ✓ Logo on Award Invitation Card
- ✓ Visibility on www.iaapi.org



INAUGURAL EVENT – AVAILABLE 2
Rs. 75000 / \$ 1500

The event begins with a remarkable performance followed by inauguration and lamp lighting. The first event of the Expo, it is a matter of pride being associated with this. Take this opportunity to be seen at the very start of the expo.

- ✓ Corporate logo in the Inaugural Area
- ✓ Branding on panel as the inaugural sponsor
- ✓ Half Page advertisement in IAAPI Exhibitor Directory.
- ✓ 4 complimentary invites to the Networking Evening Event
- ✓ Mention as Inaugural Sponsor
- ✓ Felicitations by Board of Directors at the grand Gala Dinner & Awards Night
- ✓ Stage announcement at Award Night
- ✓ Visibility on www.iaapi.org



WIFI PARTNER – AVAILABLE 2
Rs. 75000 / \$ 1500

Help people stay connected by being our WIFI Partner. Supported with proper branding opportunities, this sponsorship assures you get the requisite publicity by being our WIFI Sponsor

- ✓ Corporate logo on the WI-FI Desk
- ✓ Branding on panel as WI-FI sponsor
- ✓ Half Page advertisement in IAAPI Exhibitor Directory.
- ✓ 4 complimentary invites to the Networking Evening Event
- ✓ Mention as WI-FI Sponsor
- ✓ Felicitation by Board of Directors at the grand Gala Dinner & Awards Night
- ✓ Stage announcement at Award Night
- ✓ Visibility on www.iaapi.org



NETWORKING EVENING SPONSOR – AVAILABLE 4
Rs. 60000 / \$ 1200

Held as a separate evening event during IAAPI Amusement Expo in a uniquely designed area. This special event is where you can network with industry Professionals, Suppliers, and Colleagues from the industry.

The networking evening will serve as a platform for buyers and sellers to interact and network.

- ✓ Corporate logo in The Networking Area
- ✓ Logo on Networking Mailer
- ✓ 4 complimentary invites to the Networking Evening Event
- ✓ Mention as Networking Sponsor
- ✓ Brochure Stand available at venue exit to promote your company
- ✓ Felicitation by Board of Directors at the grand Gala Dinner & Awards Night
- ✓ Stage announcement at Award Night
- ✓ Visibility on www.iaapi.org



EXHIBITOR MANUAL SPONSOR –AVAILABLE 2
Rs. 50000 / \$ 1000

The Exhibitor manual reaches all exhibitors and is the main reference document pre-during and post exhibition.

- ✓ Highlight as Manual Sponsor on the cover page of the Manual
- ✓ Small size logo on inside pages.
- ✓ 2 Complimentary Invites to IAAPI Networking Evening
- ✓ Stage announcement at Awards Night
- ✓ Branding onsite and on website under Sponsors Logo
- ✓ Visibility on www.iaapi.org



COCKTAIL AT AWARDS NIGHT SPONSOR –AVAILABLE 4
Rs. 50000 / \$ 1000

Be our Cocktail Sponsor at the National Awards for Excellence 2020-21. Held on the 2nd day of the Expo, the National Awards for Excellence will feature Cocktail Sponsors for this event. Let all raise the toast for your company.

- ✓ Half Page Advertisement in IAAPI Exhibitor Directory
- ✓ 2 Complimentary Invites for Gala Dinner & Awards Night
- ✓ Banner as Cocktail Sponsor at the gala dinner & awards night venue
- ✓ Corporate logo visibility within the exhibition venue
- ✓ Logo on event invitation card
- ✓ Felicitation by board of directors at the grand Gala Dinner & Awards Night
- ✓ Mention in IAAPI pre & post bulletin
- ✓ Visibility on www.iaapi.org



EXHIBITOR KIT SPONSOR – AVAILABLE 1
Rs. 50000 / \$ 1000

The exhibitor kit will reach all the exhibitors during the set-up days. Well equipped with the basic booth set up essentials, let your company make a mark among the industry colleagues.

- ✓ Logo on Exhibitor Kit
- ✓ Your brochure will be given along with the Kit.
- ✓ Mention as Kit Sponsor in Pre-& Post Event Press Release
- ✓ Corporate logo visibility within the exhibition venue
- ✓ Felicitation by board of directors at the grand Gala Dinner & Awards Night
- ✓ Visibility on www.iaapi.org