

## IAAPI EXHIBITOR DIRECTORY 2024 AD RATES

**The right way to reach your prospects. Book your ad in IAAPI Exhibitor Directory 2024.**

The directory will be inaugurated and given to every business visitor attending IAAPI Amusement Expo scheduled from 27 - 29 February, 2024 at Bombay Exhibition Centre, Mumbai - India.

**An easier way to promote your company's products and services.**

Advertisement Size	Rates		Availability	Booked By
	₹	\$		
Reverse Gate Fold	77000	1800	AVAILABLE	
Centre Spread	55000	1300	AVAILABLE	
Back Cover	49500	1200	BOOKED	Funz Infinitem
Inside Front Cover	44000	1050	BOOKED	Parkash Amusement Rides
Inside Back Cover	40000	950	BOOKED	Touchmagix
Bookmark	33000	800	AVAILABLE	
Full Page Inside	26500	650	AVAILABLE	
Half Page	16500	400	AVAILABLE	

— **GST additional as applicable** —

Directory Size: 14.0 cms X 21.5 cms (Width X Height)

Advertisement Size: (Width X Height) | Full Page: 12.5 cms X 19.0 cms

Half Page: 12.5 cms X 9.0 cms | Centre Spread: 28 cms X 21.5 cms

Reverse Gate Fold: 28 cms X 21.5 cms | Bookmark: 7 cms (W) X 18 cms (H)

**NOTE:**

\* Preferred Format CorelDraw (Convert to Curves in 2020 Version) / PDF (Actual size in CMYK, convert to outlines)

\* Last date for booking - 31<sup>st</sup> January 2024



**For advertisement space booking/related information please contact  
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