



Indian Association Of Amusement Parks & Industries

IAAPI EXHIBITOR DIRECTORY 2023 AD RATES

Advertisement Size	Rates		Availability	Booked By
	Rs.	USD		
Reverse Gate Fold	70000	1800	AVAILABLE	
Centre Spread	50000	1300	AVAILABLE	
Back Cover	45000	1200	AVAILABLE	
Inside Front Cover	40000	1050	AVAILABLE	
Inside Back Cover	36500	950	AVAILABLE	
Bookmark	30000	800	AVAILABLE	
Full Page Inside	24000	650	AVAILABLE	
Half Page	15000	400	AVAILABLE	

GST extra as applicable

Directory Size: 14.0 cms X 21.5 cms (Width X Height)

Advertisement Size: (Width X Height)

Full Page: 12.5cms X 19.0 cms

Half Page: 12.5cms X 8.0 cms

CentreSpread : 28 cms X 21.5 cms

Reverse GateFold : 28 cms X 21.5 cms

Bookmark : 7 cms Width X 18 Cms Height

NOTE:

- 1 Preferred Format
Corel(Convert to Curves)
PDF(Actual size, convert to curves)
High res jpg
- 2 Last date for booking- 31st January 2023
For advertisement space booking/related information please contact
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