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AMUSEMENT INDUSTRY NEWSLETTER

INDIAN ASSOCIATION OF AMUSEMENT PARKS AND INDUSTRIES (IAAPI) | ESTABLISHED SINCE 1999 | WWW.IAAPI.ORG | PAGES 2 | SEPTEMBER (II) 2020 / EDITION 6

Zoos to reopen in West Bengal from October 2; all amusement parks and gardens from September 23

In a major decision, the West Bengal government led by Chief Minister Mamata Banerjee announced that all Zoos across the state will reopen from October 2. The state government also issued a fresh notification saying that all amusement parks and gardens will be reopened for general public from September 23. The state government notification said that visitors will have to make all bookings in this regard online.

The source shared Post COVID 19 pandemic Guidelines for access to Protected Areas, Ecotourism Centres, Parks & Gardens and Zoos of West Bengal.

All public places under the control of Forest Department in West Bengal were closed for visitors with effect from 17 March 2020 due to the COVID19 pandemic.

(Source : https://zeenews.india.com/)





SCAI urges government to open up indoor amusement centers in malls

In a letter to Union Minister of State for Culture and Tourism - Shri Prahlad Singh Patel, the SCAI urged to reopen amusement centers within malls which serve gaming and family entertainment needs.

After reopening of malls, the Shopping Centres Association of India (SCAI) wants the government to have a relook at indoor amusement centers which continue to be shut. In a letter to Union Minister of State for Culture and Tourism - Shri Prahlad Singh Patel, the SCAI urged to reopen amusement centers within malls which serve gaming and family entertainment needs.

The letter, written along with the Indian Association of Amusement Parks and Industries (IAAPI), made an economic and social case for reopening the facilities. It claimed indoor amusement centers industry has incurred loss of Rs 1,100 crore because of the shutdown, which can increase to Rs 2,000 crore by December if the facilities continue to be shut.

(Source: https://retail.economictimes.indiatimes.com/)

Brindavan Gardens to reopen after a gap of six months

Brindavan Gardens, adjoining Krishnarajana Sagar (KRS) dam, a popular tourist destination in Srirangapatna taluk of Mandya district, will reopen after a gap of six months.

The hugely popular tourist place was closed in the wake lockdown imposed due to Covid 19. The musical fountain and boating will also resume. The tourists will be allowed after thermal screening. The security personnel will ensure that social distancing is maintained, according to Cauvery Neeravari Nigam officials.

The reopening has brought cheers among traders around Brindavan Gardens. There are around 200 shops depending upon tourist.

(Source: https://www.deccanherald.com)





INTEGRATED TICKETING & CASHLESS SOLUTION

World's first ladies waterpark opens in Loopagoon



ProSlide Technology Inc.®, the industry leader in water ride design and manufac turing, has partnered with Jenan Group to open the world's first ladies water park, Loopagoon. A first for the Eastern Province of Saudi Arabia, Loopagoon is a 15,616 m2 outdoor water park featuring five high performing ProSlide water rides, including TWISTER, PIPEline, CannonBOWL 40, and OctopusRACER. Among those rides is a custom version of the iconic TORNADO45, specially designed with translucent glass and a capped roof to meet the privacy needs of the quests.



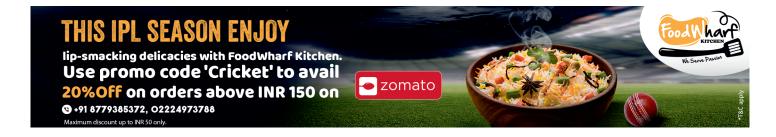
Theme parks will not survive if entertainment tax not removed – The Malaysian Reserve



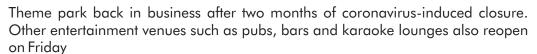
THEME park operators, among the most adversely affected by the Covid-19 pandemic, are appealing to the government to abolish the 25% entertainment tax, which will allow them to survive on ticket sales that are more affordable for middle - and lower-class families.

The Malaysian Association of Amusement Theme Park and Family Attractions (MAATFA) president Tan Sri Richard CK Koh said if the appeal is not considered, the theme park and attractions industry will not survive another year. "This will also hopefully encourage the middle- and lower-class families to come to our parks as they may then afford the tickets," he told The Malaysian Reserve.

(Source: https://themalaysianreserve.com)



Hongkongers return to Ocean Park, pubs and karaoke with further easing of social distancing



Revellers flocked to Ocean Park's reopening as bars and karaoke lounges were among the Hong Kong entertainment venues welcoming back customers under the latest easing of Covid-19 social-distancing measures.

The theme park in Aberdeen opened its doors from about 10am after closing for more than two months during the city's third wave of Covid-19. Most of the first 20 or so visitors waiting outside the gates in the morning were adults, including the elderly, with few children given that pupils had resumed classes.

The attraction must run at half-capacity and all visitors, other than those exempted, had to book ahead online. Wearing masks is compulsory and guests must have their temperature checked at the entrance.



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