

Investment Opportunity in Partnership with Border Roads Organization (BRO)

Border Roads Organization (BRO) is a premier road construction executive force forming integral part of the Indian Armed Forces. It is responsible for developing and maintaining road network in the remotest border areas of India along with land borders providing ease of movement and facilities to commuters and tourists and has been instrumental in strategic and socio-economic elevation of these regions. BRO has envisaged development of wayside amenities along the border roads of India under the project name - **Café BRO**.

As part of BRO Café project, 75 land parcels have been selected which are located strategically along the important tourist routes of the Himalayas and spread across the border states of India. Some of the popular sites are located close to Manali, Leh, Kargil, Atal Tunnel, Tawang, Darkot, Wakro, Gangotri and Tanot amongst others which are eminent tourist destination having significant amount of traffic, making these locations highly attractive for setting up of wayside amenities. The project is planned to be developed on PPP (DBFOT) model with a license period of 15 years (extendable to 5 years). Complete flexibility has been given to the developer cum operator in terms of design and scale of amenities.

Besides providing common wayside amenities such as food plaza, shops, conveniences, the developer would also have the choice of additionally providing entertainment zone, children play area, Parks, parking space, ATM, medical facilities, Handicraft store etc.

For further assistance and information, interested members may contact consultant (KPMG) :-
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Govt Wants to Develop Rajasthan as Centre of Religious Tourism: Rajasthan CM

Rajasthan Chief Minister Ashok Gehlot said his government wants to develop the state as a centre of religious tourism, for which places of worship should be equipped with all kind of facilities. At a meeting held to review the management of religious fairs, he directed officials for their safe conduct.

"The state government is committed to provide the devotees all kind of facilities and security. The intention of the state government is that Rajasthan should be developed into a wonderful centre of religious tourism," he said. "All religious places in the state should be beautiful and equipped with all facilities," Gehlot added at the meeting, which was also attended by religious leaders through videoconferencing. The chief minister said the guidelines issued by the state government for safety in fairs should be implemented properly.

(Source: www.travelbizmonitor.com)



India is Dubai's top tourism market now

Dubai Tourism is renewing its focus on India market with the Dubai Department of Economy and Tourism tying up with travel agents from tier 2 and 3 cities, as well as with local content creators like Bhuvan Bam. The department said about 9.1 lakh visitors from India visited Dubai in calendar year 2021, which was a growth of 12.5% year-on-year.

Keeping in mind the pent-up demand for long weekend and festive travel in India, Dubai Tourism is planning to start campaigns for Indian travellers with all that the Emirate has to offer during Diwali. It has also tied up with local content creator, Bhuvan Bam for a digital campaign to promote summer tourism.

(Source: www.livemint.com)



Ahmedabad will soon become the world's biggest sports city

Union Home Minister Amit Shah on Sunday (4th September 2022), unveiled the anthem and mascot for the 36th National Games at the EKA Arena, TransStadia in Ahmedabad and said that the city will soon be developed into world's biggest sports city. He also said that Ahmedabad has world's largest stadium, Narendra Modi Stadium.

"We have the Narendra Modi Stadium, the largest stadium in the world, and very soon we will also have the world's biggest sports city too. Ahmedabad would soon be developed into the world's biggest sports city," Shah said while addressing over 10,000 people present at the venue.

(Source: www.livemint.com)



Odisha Govt to develop 13 new eco-tourism places and nature camps in state



To promote the concept of eco-tourism in the state, Odisha Chief Secretary Suresh Chandra Mahapatra approved 13 new Eco-Tourism places and nature camps. Considering tourist-attracting potential of the proposals, Chief Secretary Mahapatra approved 10 new spots for development of eco-retreats with night stay facilities, and 3 new spots for development as nature-camp for the day tourists, an official said.

Chief Secretary Mahapatra said, "Conservation of forest and nature is turning a sustainable treasure for the community, and promote that by all possible means". He also advised to strengthen the intervention through formation of Eco-Tourism Society.

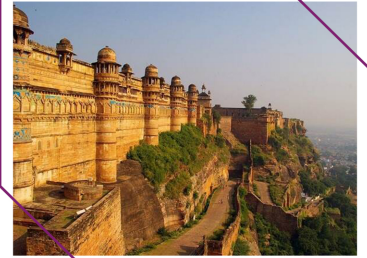
(Source: <https://theprint.in>)

UP tourism all set to get industry status

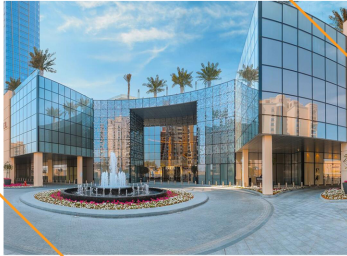
The Uttar Pradesh tourism sector is prepared to get an industry status. The UP Chief Minister Yogi Adityanath has given his approval regarding this proposal. A decision for awarding industry status to the tourism and hospitality sector has been taken. A committee of experts is evaluating its pros and cons so that the best investor-friendly draft is prepared for the approval of the state cabinet.

The planned changes will be incorporated in the new tourism policy. Recently, Rajasthan has given industry status to its hospitality sector. Uttarakhand, Goa, Kerala have also taken similar steps. Industry players are hopeful that the tourism sector can provide a huge drive to the economy of Uttar Pradesh. Uttar Pradesh is a prominent state in terms of tourism, with 109.71 million domestic tourists and 33,737 foreign tourists in 2021. With the type of work been done in the state in the past few years, a remarkable growth can be expected.

(Source: www.travelandtourworld.com)



Nakheel Mall launches immersive VR-powered escape room experience



Dubai: Nakheel Mall is set to offer visitors an unparalleled entertainment experience, complementing its portfolio of retail, dining and leisure attractions with the launch of GAME OVER Escape Rooms and Board Game Café. Spanning across 11,000 square feet, the unique entertainment zone features 12 escape rooms, 11 meta-escape rooms where VR headsets make the escape experience more immersive and a board game café with more than 50+ titles for board-game fans to explore.

Designed by professional animators and creators of dramatic alternative universes for film, the experiences are aimed at families, adventure seekers and horror fiends and combine cutting edge technology, riddles and puzzles, whilst staying true to the original themes and storylines.

(Source : <https://www.khaleejtimes.com>)

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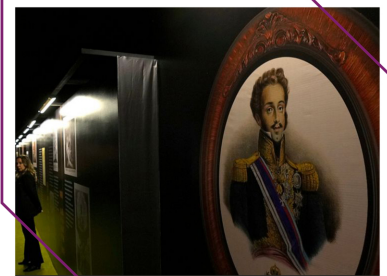
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Brazil's independence museum reopening ahead of bicentennial

SAO PAULO -- It took nearly a decade of renovations, but finally one of Brazil's most popular museums is reopening as part of the country's bicentennial celebrations. The Paulista Museum is in the heart of the manicured grounds of Sao Paulo's Independence Park and holds more than 3,000 items, including 2,800 restored since its closure in 2013. They include historic documents, paintings, household items and memorabilia. Known by Brazilians as the Ipiranga Museum, it was founded in 1895 beside a creek where Emperor Pedro I declared the nation's independence from Portugal.

(Source : <https://abcnews.go.com>)



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