



AMUSEMENT INDUSTRY NEWSLETTER



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Tourism in concurrent list will aid hospitality sector's revival

The proposal to include tourism in the concurrent list is likely to boost the recovery of the hospitality sector which has been among the worst-hit segments amid the Covid-19 pandemic. This has been a major demand of the hospitality sector.

The Tourism Ministry has said in a reply to a Parliamentary Standing Committee that the ministry has taken up the issue of inclusion of tourism in the Concurrent List with the ministry concerned, so that tourism can be placed on the national agenda.

Tourism activities and products differ from state to state. Placing tourism in the Concurrent list will facilitate seamless coordination, it said, adding that this will perhaps promote the quick implementation of schemes and project a pan-India face of Indian tourism. The sector has witnessed shutting of several businesses and job losses in the past one year.

(Source: www.freepressjournal.in)



IAAPI Founder Member – Mr. Rajen Shah wins the IAAPA Outstanding Service Award



On behalf of IAAPI, we are extremely pleased to share with you all that our Founder Member and Director - Mr. Rajen Shah has been recognised by IAAPA as the "2021 IAAPA Outstanding Service Award winner".

The IAAPA Outstanding Service Award recognizes a member who works to foster the spirit of goodwill, professionalism, and higher levels of performance within the global attractions industry. Mr. Rajen Shah is known for his several years of industry experience, knowledge and dedication. He has been IAAPI's Founder Member, Past President and has been chairing various sub committees of IAAPI.

Such an acclamation from the world's well renowned association is definitely a matter of pride. The Award ceremony will happen during the IAAPA Expo in Orlando, USA in November 2021.

Tourism in Tamil Nadu gets a boost

Setting up helipads, promoting adventure and camping, creating facilities for paragliding, rock-climbing and conducting a study on the potential of boat and cruise ship trips were among the announcements made by Tamil Nadu Minister for Tourism M Mathiventhan in the Assembly on Saturday.

Mathiventhan said the 133-foot statue of saint-poet Tiruvalluvar in Kanyakumari would be illuminated with a 3-D laser light and the ancient port town of Poompuhar would see development.



The Minister said a master-plan would be prepared factoring in several aspects such as creating more facilities, earning more forex and encouraging domestic and foreign investments. The Madurai-Kodaikanal-Rameswaram regions have lots of temples and tourist spots. To start helicopter tourism, helipads would be set up at a cost of Rs one crore, he said. Resorts would come up in Kolli Hills, and infrastructure for paragliding, zip-lining, bungee slingshot, rock-climbing and nature walks would be created in Yelagiri.

(Source: www.financialexpress.com)



INTEGRATED TICKETING & CASHLESS SOLUTION



Rajasthan ties up with Incredible India to promote tourism following Covid-19 havoc



Rajasthan Tourism Director Nishant Jain said they were looking forward to more initiatives, apart from such collaborations, to promote the state's tourism industry.

The Rajasthan Tourism Department has joined hands with Incredible India, the Centre's official tourism handle, to promote tourism in the state. This is a one-of-a-kind collaboration that seeks to promote a state on a large scale and reach out to maximum people. The collaboration will emphasise domestic tourism and align it to various aspects of Rajasthan. Incredible India uploaded the first collaborative post that highlighted Rajasthan's scenic destinations, including the monsoon destinations in south Rajasthan such as Banswara, Udaipur, and Mount Abu.

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(Source: www.financialexpress.com)

INDIA: COVID-19 vaccine doses cross 70 crore

The cumulative number of COVID-19 vaccine doses administered in the country crossed the 70 crore mark on Tuesday. The last 10 crore doses were given in just 13 days, the fastest so far, the Union Health Ministry said.

Union Minister for Health and Family Welfare Mansukh Mandaviya on Twitter congratulated all the health workers and public for the "momentous achievement".

As on 7th September 2021, 56.6% of the Indian adult population has been vaccinated with at least one dose of the COVID-19 vaccine. Also, 17.4% of the adult population has been vaccinated with both doses.

(Source: www.thehindu.com)







+91 8380054988/89 info@stepinadventure.com



Cameron Highlands to open new outdoor theme park with ski slopes in 2023

Malaysia will soon get another theme park in the highlands, this time amid the cool surroundings of Cameron Highlands. Escape Cameron Highlands is an upcoming nature-based adventure park that will be built into the natural hilly landscape of the popular holiday spot in Pahang.

The first phase of the theme park, spanning across a 60-acre valley at an elevation of 220m, is scheduled to open in the first half of 2023. Upon completion, the European-themed park will be the first of its kind in the region to offer an outdoor ski attraction within an equatorial climate.

(Source: www.thestar.com.my)

'ZooLumination' brings 28 inflatable animals to Virginia Zoo

Twenty-nine new animals - the inflatable kind - are coming to the Virgina Zoo this November as part of the Zoo's new winter exhibition, "ZooLumination."

According to the Zoo, from November 19 through January 9, zoo visitors will be able to walk through an exhibition of inflatable, light-up animal sculptures on Zoo grounds by day and drive through by night, the Zoo's first-ever drive-thru. The event route will be divided into themes mimicking the Zoo's largest exhibits: Africa, Asia and World of Reptiles, as well as a special section highlighting local wildlife like monarch butterflies, seahorses and blue crabs.



(Source : www.wtkr.com)

