

## ECA to work on Delhi Aerocity mega retail entertainment destination

Entertainment + Culture Advisors (ECA), a global advisory firm that is focused on strategy, market analysis, feasibility and business planning for destination entertainment and cultural developments, is working with Bharti Realty Ltd., a leading Indian business conglomerate, real estate and mall developer on the planned Global Business District (GBD) at Aerocity, New Delhi. This will be the first and largest retail entertainment destination in India when it opens in 2026.

The attractiveness of Delhi Aerocity is poised to influence Global Business Districts' rankings\* with its urban environment comprising an integrated business, entertainment, and retail destination of the future. The development, which is positioned as the 'Gateway to the new India', will be a globally recognised entertainment and retail destination with several attractions and a mix of never-seen-before brands, IPs, and experiences.

With the largest indoor branded entertainment venue, family attractions, and immersive experiences, this mega development is destined to become a landmark destination in Asia, similar to Jewel at Changi Airport in Singapore and the upcoming 11 SKIES in Hong Kong.

(Source : <https://blooploop.com>)



## Assam government launches new tourism policy

The Assam government has launched a new tourism policy to invite more entrepreneurs and investors to make the state their investment destination.

It aims to guarantee effective standardization of processes and practices, to foster uniformity which can result in sustainability and an overall improvement in the quality of tourism products, the Assam government said in a statement. The mission of the policy will be to create a framework and strategic roadmap in collaboration with central ministries, various state government departments, local communities and tourism stakeholders to improve the tourism sector in Assam, to support the private sector engaged in tourism in the state, and to strengthen tourism support segments and its sub-sectors, he added.

(Source : [www.livemint.com](http://www.livemint.com))



## Paragliding in Jammu soon: Tourism official

A series of paragliding trials have been conducted across Jammu division as part of the administration's efforts to promote adventure tourism, an official said. "The trials were successful and the people of Jammu division will see gliders flying in the sky soon," Jammu Tourism Director Vivekanand Rai said.

The Directorate of Tourism, Jammu, collaborated with the Indian Institute of Skiing and Mountaineering Gulmarg to organise paragliding trials at seven locations in different districts of Jammu division. The officials said the department would organise professional courses for local youth next month to develop the region as adventure hub for tourists and to generate employment in the tourism sector. The courses will be sponsored by the department as part of the capacity building measures for making adventure tourism a sustainable activity, the officials said.

(Source : [www.tribuneindia.com](http://www.tribuneindia.com))



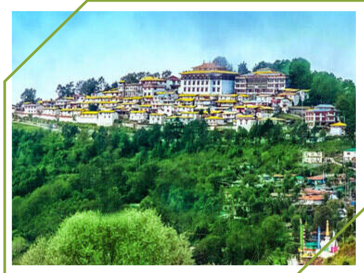
## Modi govt fully committed to develop tourism in Northeast: G Kishan Reddy

Union Minister of Tourism G Kishan Reddy said that the Modi government is fully committed to boost the development of the North East region and establish a world-class tourism hub in this region. He was speaking at the inaugural session of the International Tourism Mart, which is organised in Aizawl.

The minister said that India will be soon presiding over the G20 from December 2022 to November 2023. The G-20 offers the best opportunity for India to showcase its culture, history and tourism potential and to position itself as a major tourist destination in the world.

He said, "we will host over 200 meetings across 55 cities during this period. These meetings are also proposed to be held in several states of the northeast including Aizawl."

(Source : [www.business-standard.com](http://www.business-standard.com))



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### Australia's Dreamworld theme park to open new land and coaster

Ardent Leisure's Dreamworld theme park has announced a new land and roller coaster as part of an A\$50 million investment in new attractions and upgraded areas. Opening in late 2024, Rivertown will be a new themed environment offering a world-class coaster called Jungle Rush.

Designed and built by Vekoma Rides, the A\$35m ride will feature the world's first inclined turntable and 12 airtime elements. Vintage Cars Adventure will also be relocated to Rivertown and redesigned with new vehicles to become Murrissippi Motors. Dreamworld's upcoming developments also include the new family-friendly Wave Swinger ride, opening in 2023. Additionally, the existing Ocean Parade precinct is being expanded and will include a new themed splash zone.

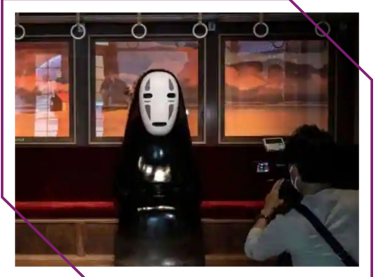
(Source: [www.blooloop.com](http://www.blooloop.com))

### Japan's Ghibli theme park attracts huge number of visitors

From the mystical creatures of 'Spirited Away' to the exciting journey of 'Howl's Moving Castle', Studio Ghibli's beloved animations have come alive at a theme park in central Japan. The theme park is spread over 17.5 acres in the Aichi region – the venue of the 2005 International Expo. It is part of a bigger theme park but the Ghibli theme park remains a crowd favourite.

Currently, the active sections are the "Hill of Youth" and an elevator tower inspired by "Castle in the Sky". The "Dondoko Forest" from "My Neighbour Totoro" has also been recreated. The Ghibli theme park has already gained a lot of popularity in the region and according to the studio sources, they expect 1.8 million visitors a year once all five areas of the park are open.

(Source : [www.wionews.com](http://www.wionews.com))



### Giant indoor water park proposed for West Des Moines

A proposed massive development could turn the southwest corner of West Des Moines into a destination unlike any other in Iowa.

Developers announced plans for The Grand Experience, a proposed \$600 million, 226-acre entertainment district that could include a 100,000-square-foot indoor water park, a 400-room hotel and business conference center, a family entertainment center, a variety of dining options with different themes and experiences, new retail and office space and 1,200 housing units with an emphasis on affordable homes for workers.

(Source : [ww.desmoinesregister.com](http://ww.desmoinesregister.com))

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### Two Bit Circus opens new 'micro-amusement park' in Dallas, Texas

Two Bit Circus, the company behind the world's first micro-amusement park in Los Angeles, has opened its second venue in Dallas, Texas. Located at the Shops at Park Lane, the new entertainment complex is home to experiences using the latest interactive technology as well as classic carnival-style attractions and immersive entertainment.

Two Bit Circus in Dallas features multiple indoor zones, including an arcade with vintage games and new hits. It also includes escape room-style 'story rooms', a multiplayer virtual reality (VR) arena, robot bartenders and F&B.

(Source: <https://blooloop.com>)



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