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# AMUSEMENT INDUSTRY NEWSLETTER

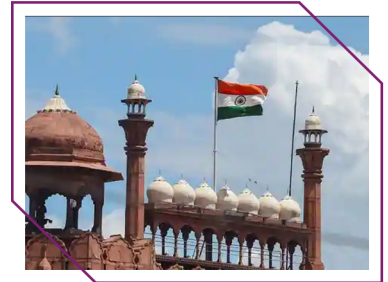
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## India expands development partnership cooperation, to restore historical sites

India undertaking such conservation efforts is not new. Till date, India has completed more than 50 projects in 25 countries at a cost of almost \$50 million. India has expanded the ambit of its development partnership cooperation to include restoration of historical sites and efforts to preserve monuments in countries.

To deliver on projects undertaken in a timely and focussed fashion, the Indian foreign ministry has created a special division which will focus on forging such partnerships. The year-old division has been allocated a budget of Rs10 crore for FY 2021-22. One of the projects undertaken this year is the fifth phase of restoration work at the My Son group of Temples in Vietnam. Archaeologists from the Archaeological Survey of India will travel to Laos soon to help restore the Vat Phou Temple after completing two phases of conservation work. Another team is also readying for leave for Cambodia to start the third phase of work at the Ta Prohm Temple.

(Source : [www.livemint.com](http://www.livemint.com))



## Covid third wave may not happen if we take strong measures: Govt's top scientific advisor



India can avert the third wave of coronavirus if the government takes strong measures, K VijayRaghavan, Principal Scientific Advisor to Centre said on Friday 7th May 21.

"If we (India) take strong measures, the third wave may not happen in all the places or indeed anywhere at all. It depends much on how effectively the guidance is implemented at the local level, in the states, in districts and the cities everywhere," the Principal Scientific Advisor said in a press briefing.

(Source : [www.livemint.com](http://www.livemint.com))

## Water Kingdom throws the 'Apna Dance Isstyle' Challenge

If you love dancing, then get ready to show your moves because Water Kingdom has thrown the 'Apna Dance Style' Challenge on International Dance Day on its Instagram Page. On 29th April 2021, the Water Park's Instagram page posted a reel with a choreographer dancing on the given song/ music, where participants have to dance on the same song in their own dance style- hip- hop, bollywood, freestyle, contemporary, classical etc and post a video/ reel on their Instagram Page.

With no restrictions in terms of the number of participants, one can post solo, couple or even group dance performances. Upload your reel anytime between 30th April to 15th of May, 2021 tagging @thewaterkingdom with the #ApnaDanceIsstyle and #InternationalDanceDay. You can also share a sneak- peak video or a BTS (Behind the scene) video and get a chance to be featured on the Water Kingdom page. Post the entries are closed, your videos will be reviewed by the internal choreographer as well as the followers on the Water Kingdom's instagram page who will then vote for the best one. Winners in each category (Solo, Couple & Group) will win gift voucher worth Rs. 5000.

ON INTERNATIONAL DANCE DAY,  
WATER KINGDOM  
IS THROWING THE  
#APNADANCE  
#ISSTYLE  
CHALLENGE CONTEST ON INSTAGRAM.  
To participate follow the steps:  
Step 1: Go to @thewaterkingdom  
Step 2: Click on the #ApnaDanceIsstyle challenge challenge reel post.  
Step 3: Use the audio of this reel.  
Step 4: Record your dance moves in your style.  
Step 5: Submit it with #ApnaDanceIsstyle and tag @thewaterkingdom.  
Entries will be accepted till 15th May, 2021. You can participate in Solo, Couple & Group.  
Winner will be declared in each category. Each winner receives Amazon voucher worth the amount.  
**GET READY TO GROOVE!**

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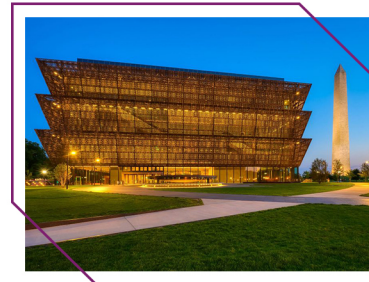
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## U.S. Commerce Secretary Raimondo Says Tourism Recovery a Top Priority

U.S. Secretary of Commerce Gina Raimondo unequivocally stated on Wednesday (5th May 2021), her commitment to the recovery of the U.S. travel and tourism industry, a powerful sign of support from a member of President Biden's cabinet. The commerce secretary made her remarks at a rally hosted by Destination DC — the city's destination marketing organization — to celebrate National Travel and Tourism Week.

"Supporting the travel and tourism industry is one of my top priorities," Raimondo said in a streamed message, noting that she had witnessed, as former governor of tourism-dependent Rhode Island, how the pandemic had especially hurt workers and businesses in this sector.

(Source : <https://skiff.com>)



## Roadmap 2030 for India-UK future relations launched during India-UK Virtual Summit (4 May, 2021)



India and the UK are committed to a partnership that delivers for both countries. The 2030 vision is for revitalized and dynamic connections between the people; re-energised trade, investment and technological collaboration that improves the lives and livelihoods of citizens; enhanced defence and security cooperation that brings a more secure Indian Ocean Region and Indo-Pacific and India-UK leadership in climate, clean energy and health that acts as a global force for good.

Through this ambitious Roadmap, we will elevate the India-UK relationship to a Comprehensive Strategic Partnership (CSP). The Roadmap will guide cooperation for the next ten years covering all aspects of our multi-faceted relations.

(Source: <https://mea.gov.in>)



## Mahindra Group to set up advanced design centre in UK

Mahindra Group has announced setting up an advanced design centre in the UK. The centre will become operational from July 2021. The centre will work on future automotive and mobility products including e-vehicle SUVs and be a resource available to Mahindra Group companies.

The new centre will be a part of the Mahindra Global Design Network that includes Mahindra Design Studio in Mumbai and Pininfarina Design in Turin, Italy.

The Mahindra Advanced Design Europe will be set up in the Coventry region in the UK. It will contribute and leverage skills, experience and expertise of this network of design talent.

(Source: [www.projectsmonitor.com](http://www.projectsmonitor.com))



## Dreamworld to build \$75 million resort under new agreement

Dreamworld could soon have a \$75 million resort and tourist park across the road in Coomera. The Company entered a non-binding agreement with accommodation developer Evolution Group to fund and build the resort on the land owned by the theme park's parent company Ardent Leisure. The hotel would include 240 four-star rooms, 40 bungalows and a five-star tourist park with 100 powered sites and restaurants, conference facilities, pools and a gymnasium. Dreamworld Resort guests would also have offers to access the Dreamworld and WhiteWater World theme parks throughout their stay. Dreamworld chief executive officer Greg Yong said the arrangement would boost tourism.

(Source: [www.brisbanetimes.com.au](http://www.brisbanetimes.com.au))

