

## See yourself UPSIDE DOWN at GRS Fantasy Park

How would the world look if it is turned upside down? GRS Fantasy Park in Mysuru will give you the answer as well as the experience. They have come up with an 'Upside Down Museum' which is a first of its kind in the country and the facility is open for public from 22 June 2020. One can experience an entirely different world as soon as they enter the museum. It has many rooms including a kitchen, a dining hall, living room and slanting room – that is all upside down. The nineteenth century car, a scooter model and furniture is sure to attract visitors. A must visit place to create some lifetime memories.



## 'Kick' the Green Winged Macaw of EsselWorld Bird Park stole everyone's heart on Celebirty LIVE!



EsselWorld Bird Park- India's first interactive bird park hosted one of the first unique concept of live sessions in India with their exotic celebrity bird 'KICK' – the Green Winged Macaw on 14<sup>th</sup> July 2020 on Celebirty LIVE. The first live session of the new series was a huge success where about 1100 bird and nature lovers registered and enjoyed this beautiful experience. The 30 minutes session of virtual tour of the flora and fauna along with a meet and greet with the celebrity 'Kick', was fascinating for the viewers.

## Imagicaa launches the National Doctor's Day Campaign

On 1<sup>st</sup> July, 2020 i.e. 'National Doctors Day', Imagicaa launched a month long celebratory campaign designed to recognise and reward the medical fraternity for their stellar work in battling the coronavirus pandemic. Imagicaa prescription of relaxation mixed with limitless enjoyment by offering a one-time, 'free visit' to theme park within one year from re-opening was well appreciated.

Driven solely by Imagicaa's social media platforms and no marketing spends; the campaign went viral and was highly successful as 5000 doctors and nurses registered on Imagicaa's website to claim the free visit, on day one itself and with ~11,000 registering till date.



## Interlink's ride at Tayto Park celebrates its 3<sup>rd</sup> anniversary

Interlink is pleased to shared their TAYTO RIDE anniversary. It has been 3 years since they built Ireland's first flume ride – Viking Voyage.

Building such an immersive experience takes a lot hard work behind the scenes.. In fact it took:

- 1.7 million litres of water
- 5000 bundles of straw
- Over 10,000 tonnes of concrete
- 500 tonnes of steel
- 500 newly planted trees to recreate the Irish landscape
- And over 50 builders and engineers working on the attraction every day for almost a year.



## Soaky Mountain Waterpark sets New Standard with 17 World Class Proslide Water Rides

ProSlide Technology Inc.® has partnered with Wilderness Resorts and Waterparks to open Soaky Mountain Waterpark. A best-in-class outdoor waterpark in Tennessee, this park boasts six custom complexes complete with 17 high-performing water rides. Many of the rides are showcases for ProSlide's new in-ride effects that use natural sunlight to permeate the fiberglass flumes and create dazzling patterns, giving the feeling of heightened speed. The largest standalone U.S. installation of 2020, Soaky Mountain is home to the first ProSlide KIDZ WAVE and Avalaunch – the world's first RocketBLAST® water coaster with four FlyingSAUCERS® and a spectacular TornadoWAVE® finish.



## PREMIERWORLD installs a three-tier circular Wedding Cake Fountain at Peerless Hospital, Kolkata



With a mission to provide peace and solace in the middle of ongoing pandemic, PREMIERWORLD successfully installed a three-tier circular Wedding Cake Fountain at the prestigious Peerless hospitals at Kolkata, West Bengal. The objective of installing this fountain in the lobby of the hospital is to provide a soothing experience and a visual treat to calm down the stressed nerves. This fountain serves as a harbinger of unparalleled hope to everyone – visitors, patients, staff and medical professionals.

## Flora Engineering launches the Social Distancing Alarm

The SOCIAL DISTANCING ALARM is a smart distance awareness device that helps employees and customers remain at a safe and healthy distance in public spaces.

Their inhouse technology scans the room to detect if anyone is within the 4 to 6 feet distance. A red alert warns employees and customers when they have got too close. This intelligent application can be used at parks, banks, enquiry / reception counters, airports and many other places.

The green light means people are at a safe distance.

The red light warns customers to maintain a distance and turns green once the safe distance is maintained.



## NICCO Parks : Changing Times call for change in measures



As government restrictions ensure that amusement parks remain closed, Nicco Park has come up with an interesting way of giving their customers a taste of their favourite park, keeping all safety measures and precautions in place. They have introduced a Drive In Restaurant, with an entry only via the main gate for those who have been terribly missing their favourite place.

The Drive in restaurant is serving up a selected but wide variety of delicious servings on the menu. All social distancing measures are in place and the staff is well trained. They look forward to serving their customers once again. With free parking facility, one can drive in between 1 pm to 8.30 pm.

## BARPL's Technical Advice for FREE

In this tough time, when Amusement Park rides have stopped for several months our industry park operators do need technical advice on managing rides post lockdown as well as timely maintenance tips. Bombay Amusement Rides (P) Limited has started connecting with Park Operators to see if they need any help on technical aspects and maintenance of their rides and equipment. So far they have contacted 30 companies and have provided advice and assistance to 10 companies. Our industry has to grow together and they have pledged to assist at all times.

