

Relief package announced for tourism, hospitality sectors in Karnataka

In a major relief to the tourism and hospitality sectors that have been battered by COVID-19 and the resultant lockdown, the State government announced a slew of concessions and relief measures for hotels, resorts, restaurants, and amusement parks, including a 50% reduction in property tax.

In a notification, the government said property tax has been halved for 2021-22 for the above. Similarly, electricity bill for the months of April, May, and June will be waived for them. They have been permitted to pay only 50% of the excise licence fee and additional licence fee for now. They have till December 31 to pay the remaining amount of tax.

(Source : www.thehindu.com)



Yoga Day celebrated at 75 heritage sites across India

On International Yoga Day on 21st June 2021, Hon'ble Prime Minister Narendra Modi said yoga became a source of inner strength for people and a medium to transform negativity to creativity amid the coronavirus pandemic.

This year, the theme of the International Day of Yoga is 'Yoga for Wellness', and the focus will be on practicing yoga for physical and mental well-being. President Ram Nath Kovind, vice president Venkaiah Naidu, several union ministers and citizens across the country performed yoga on the occasion. However, the celebrations and events were held virtually

due to the coronavirus pandemic. International Yoga Day has been celebrated every year on June 21 since 2015.

(Source: www.hindustantimes.com)



On World Music Day, EsselWorld Bird Park celebrated the sounds from the nature

Ahead of World Music Day which was on 21st June, everyone around the world prepared for the day with music shows, virtual shows, etc, however, EsselWorld Bird Park celebrates music day everyday with the sound of the exotic birds that belongs to the nature. India's first interactive Bird Park collaborated with Radio Nasha- 91.9 FM for the #SoundsOfEsselWorldBirdPark campaign.

From 15th June to 21st June 2021, the Radio station played sounds of various exotic birds, one each day and the RJs gave out amazing facts about those Birds. Listeners of Radio Nasha got the opportunity to hear the sounds of birds such as Toucans, Scarlet Macaw, Sun Conures, Guinea Fowl, Wood duck, Palm Cockatoo and a lot many other birds who are melodious!

Through the #SoundsOfEsselWorldBirdPark campaign, EsselWorld Bird Park gave an opportunity to the listeners of Radio Nasha to come closer to the nature sitting right at their home. One could visualize the beauty of nature and the birds from the Park by closing their eyes that's exactly what the Park intended to do via this campaign.



Post-pandemic tourism: Ministry floats strategy to promote medical, rural, MICE tourism

In order to boost the tourism sector in the aftermath of the coronavirus pandemic, the Ministry of Tourism released three draft strategies with roadmaps to promote India as a rural and medical tourism destination and to position it as a place for conferences, meetings and exhibitions. The Draft National Strategy and Roadmap for Development of Rural Tourism in India seeks to develop and promote local products through tourism to generate income and jobs in rural areas and empower local communities.

The ministry has also proposed a draft to position India as a MICE destination. MICE, an acronym for Meetings, Incentives, Conferences and Exhibitions has been recognised as a significant market segment and an important contributor to national economies.

(Source: www.economicstimes.com)



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Fans can meet Super Mario at 'Nintendo Gallery' museum in 2024



TOKYO: After opening its first-ever theme park this March, Nintendo is giving fans something else to get excited about: a planned "Nintendo Gallery" museum set to open by spring 2024.

The Japanese gaming giant announced it plans to repurpose an old factory site in Kyoto, where the firm is based, to exhibit its history and beloved gaming products. "Nintendo has been discussing the possibility of building a gallery, as a way to share Nintendo's product development history and philosophy with the public," the company said in a statement.

There was little detail yet on what fans of the company behind legends such as Super Mario and Donkey Kong can expect from the museum.

It will be built on the site of a plant located in Kyoto's Uji city, which was built in 1969 and made Western-style playing cards as well as the Japanese playing cards called "hanafuda" that were Nintendo's original bread and butter.

(Source: www.economicstimes.com)

China opens vast immersive theatre complex with 21 stages

Zhengzhou, the capital of China's Henan province, has opened the largest immersive theatre complex in the world, known as Unique Henan – Land of Drama.

Unique Henan – Land of Drama is designed as a self-guided maze and comprises 56 courtyards, 21 theatres, 800 actors, 700 show minutes, a hotel and themed F&B. The attraction, which took four years to complete, covers an area of 41 hectares and received an investment of 6 billion yuan (\$926 million). Land of Drama is the largest attraction of its kind in the world, putting on more than 30 shows with 800 performers and up to 10,000 viewers.

According to Where Zhengzhou, the complex is "based on the Yellow River civilization, it is to showcase the charm of drama culture through immersive performances themed on land, food and inheritance".

(Source: www.blooloo.com)



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COVID-19: Italy's best theme parks reopen

Italy is gradually starting to reopen after the coronavirus pandemic, and with the Veneto region moving to the white zone with less COVID cases, theme parks are allowed to reopen just in time for the summer. After months of closure, the amusement park Gardaland and the Miniland inside LEGOLAND Water Park Gardaland have opened their doors to the public once again. Amongst other things, visitors will be able to enjoy the main Italian monuments built out of LEGO bricks

(Source: www.idealista.it)

Ocean Park's Water World sees HK's first ever indoor wave pool

Artificial wave as high as up to one meter can soon be spotted at Hong Kong's first indoor wave pool in the Water World of Ocean Park.

Horizon Cove, an indoor wave pool sponsored by Manulife will give calm and lapping waves, as well as powerful double diamond waves, Water World unveiled today on 24th June 2021. There will be five zones in Water World -- Splendid Reef, Torrential River, Thrill Valley, Adventure Coast and Hidden Village. Within these five zones, there will be 27 outdoor and indoor attractions, offering nine dynamic water slides and several watering playing areas, apart from the surf rider. As Water World will soon open, the setup of its hardware facilities almost finishes, according to Paulo Pong, deputy chairman of the park.

(Source: www.thestandard.com.hk)



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