



AMUSEMENT INDUSTRY NEWSLETTER



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IAAPI's Annual Meet & Training Program: 24 to 26 August 2022 at Wonderla, Bengaluru

IAAPI Members will meet from 24 to 26 August 2022 at Wonderla, Bengaluru for the Annual Meet & Training Program. This residential program will be a mix of interactive training sessions, networking, park visits and much more. Being organised after 2 years, the industry professionals are looking forward to meet their comrades. Be assured, the training program will not only provide information but will also harness memories. IAAPI invites all its members and their colleagues to make this event a successful one. For more information, connect with IAAPI Secretariat on: 99678 29998 / padma@iaapi.org





Odisha government to develop 'Science City' near Bhubaneswar

BHUBANESWAR: The Odisha government has decided to develop a Science City on the outskirts of Bhubaneswar. The project will come up on a 30-acre patch of land, Science and Technology Minister Ashok Chandra Panda informed the Assembly. It will be developed on the lines of the Science City at Kolkata, which is one of its kind in the country.

The Industrial Infrastructure Development Corporation (IDCO) has been asked to allot the land for the project. "Chief Minister Naveen Patnaik has approved the project, which will enhance the scientific skills among the students. Hands-on and interactive exhibits on various topics of science will also come up encouraging visitors to experience the props and enjoy the underlying scientific principles," Panda said. Apart from it, a science centre-cum-planetarium is coming up at Puri and a nature museum on the Satkosia biosphere. An area measuring 3.7 acres has been identified by the Puri administration in Siddhamahavir mouza for the science centre-cum-planetarium.

(Source: www.newindianexpress.com)

India should allocate funds to develop 'high-end' tourism, focus on hosting global business events: Report

The government should allocate funds for developing 'high-end' tourism to bring in wealthier visitors, besides focusing on making India the leading country for hosting business events to revive the tourism sector, a report has said. The 'Rebuilding Tourism For the Future 2022' report, prepared by Nangia Andersen LLP in association with Ficci, said post COVID, a new term 'Bleisure travel' was coined, which is the rise of professionals who are mixing businesses with leisure activities.

"Focus should be placed on improving the attractiveness of the India's already strong offer and become the 'World's Meeting Place', with the creating more business events, attracting more to our shores, and growing international audiences — leveraging the attendance of government to do so," it said.

The report noted that India has immense potential for development of world-class adventure activity infrastructure.

(Source: www.financialexpress.com





PM launches developmental projects worth Rs16,800 crores in Deoghar

NEW DELHI: Prime Minister, Narendra Modi inaugurated and laid the foundation stone of developmental projects worth more than Rs. 16,800 crores in Deoghar, Jharkhand on Tuesday, 12th of July 2022. Addressing the gathering, the Prime Minister said that projects worth more than ₹16,000 crore are going to give a huge impetus to Jharkhand's modern connectivity, energy, health, faith and tourism.

PM inaugurated the Deoghar airport which has been constructed at an estimated cost of Rs. 400 crore. The Terminal Building of the airport is equipped to handle over five lakhs passengers annually.

"Today, Jharkhand is getting its second airport. This will lead to tremendous ease for devotees of Baba Baidyanath. About 70 new locations have been added through airports, heliports and water aerodromes in the last 5-6 years under the UDAN scheme. Ordinary citizens are getting the facility of air travel on more than 400 new routes. More than 1 crore people have experienced very affordable air travel, many for the first time," he said.

(Source: www.livemint.com)



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Vietnamese carrier Vietjet said its flight services will connect five Indian cities to Vietnam by early November last year. At present, Mumbai and Delhi are part of the southeast Asian airline's international

Vietjet has been flying into India since December 2019 when it launched services to Delhi from Hanoi and Ho Chi Minh City in Vietnam. After the Indian government lifted the ban on March 27 this year, Vietjet announced resumption of operations along with expansion of its services between the two

"We launched services to Mumbai in June with an Airbus A320 within three months of resuming flights to Delhi. And within a month of that we upgraded the aircraft to 214-seater A321 from 180-seater A320. This is a very positive sign of demand growth," Jay Lingeswara, Director Commercial, VietJet, said

(Source: www.financialexpress.com)

Six Flags Announces New Initiatives to Help Guests with Disabilities

Six Flags Entertainment Corporation announced several new and innovative initiatives designed to help guests with disabilities. The theme park company revealed it has become the world's first to revolutionize and design a specialized restraint harness that allows access to all Six Flags thrill rides for guests with physical disabilities.

The custom restraint harness offers multiple sizes that accommodate riders with physical disabilities, with around 98 percent of all rides equipped with the harness. Certain rider restrictions and qualifications will apply. The parks will also offer low sensory areas to allow guests with sensory sensitivities to take a break and relax in a less stimulating environment. (Source: www.travelpulse.com)





Merlin and Coca-Cola offering VIP experiences in exchange for plastic bottles

Coca-Cola and Merlin Entertainments are encouraging recycling through reverse vending machines by offering VIP experiences in exchange for empty plastic bottles. Between 14 July and 30 September 2022, guests can win VIP experiences if they recycle a 500ml plastic bottle at a reverse vending machine across nine of Merlin's attractions.

The reverse vending machines are available at Alton Towers, Legoland Windsor, Thorpe Park, Chessington World of Adventures and Warwick Castle. They can also be found at Sea Life aquariums in Blackpool, Brighton and London, and at the Legoland Discovery Centre in Birmingham.

Prizes include a tour of the Sea Life Trust Cornish Seal Sanctuary, a shark dive at the Bear Grylls Adventure, and a green sea turtle experience at Sea Life Manchester.

(Source: www.blooloop.com)



New look, still the world's most popular stationary wave.

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World's first aquarium inside road tunnel opens in Turkey

Polin Aquariums has announced the opening of the world's first aquarium built inside a tunnel connecting the Zagnos and Tabakhane valleys of Trabzon in Turkey.

Trabzon Aquarium stands as a landmark between these valleys and is the first and only such exhibit in the world, while the first public aquarium in the Black Sea region. The aquarium floor area is 3.500 sa m with eight different zones. From the entrance, guests will enjoy the world's lakes and rivers which display different species from the Amazon River, Lake Tanganyika, and Lake Malawi. Following lakes and rivers, the terrarium zone is displaying reptiles from different areas. The experience zone of the aquarium shows guests the daily routine of the aquarists and biologists. (Source: www.tradearabia.com)



Indoor snow centre with rooftop water park opens in China



Indoor snow centers are a thing, and apparently there's quite a few around the world. China holds four of those now, as they just completed their newest indoor snow center named "Xiangjiang Joy City Snow World" near Changsha in South-Eastern China. There are 110 (and counting) indoor snow centers spread across six continents (sorry Antarctica) with most being centered in Western Europe and Asia. China holds the title for the largest indoor snow center in the World named "Wanda Harbin Indoor Ski Resort" at over 80,000 sq. meters (approx. 861,000 sq. ft). There is currently one indoor snow center in the U.S named "Big Snow" that is apart of the American Dream complex in East Rutherford, NJ, just outside of New York City. Another indoor snow center in the U.S is planned for a new American Dream complex in Miami, tentatively scheduled for 2025.

(Source: www.snowbrains.com)

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