



AMUSEMENT INDUSTRY NEWSLETTER



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National Exhibitors to avail MSME Benefit - IAAPI Amusement Expo 2023

The Ministry of Micro, Small & Medium Enterprises (MSME) is supporting IAAPI Amusement Expo 2023 and the expo is registered on MSME official website.

Micro and Small Companies registered with MSME can now avail 80% subsidy on their space rent charge for General Category and 100% for SC/ ST/ Women and Contingency Expenditure, both together totalling to Rs. 1.50 Lakh (incl. all taxes) for Metro & A Class City under Procurement and Marketing Support (PMS scheme).

Do book your booth at IAAPI Amusement Expo 2023 scheduled from 1-3 March at Mumbai - India. For more information connect with IAAPI Secretariat on: amusementexpo@iaapi.org or visit https://www.iaapi.org/about-expo.html





Country's Biggest Amusement Park to Come Up in Bhubaneswar

The capital city of Odisha is to house the country's biggest amusement park with an investment of Rs 115 crore. An agreement in this regard has been signed between Bengaluru-headquartered amusement parks operator Wonderla Holidays and the Government of Odisha.

The company has signed an agreement with the Government of Odisha for leasing land of 50.63 acres for a period of 90 years for the development of an amusement park project in Kumarbasta Village on the outskirts of Bhubaneswar.

Reportedly, the Government of Odisha had invited Wonderla Holidays to their state to set up an Amusement Park in Bhubaneshwar. The one in Bhubaneswar will be the company's fourth Amusement Park in India.

(Source: ommcomnews.com)

Imagicaa theme park's new owners to focus on expanding company footprint in India

The Malpani Group, which recently assumed ownership and management of the Imagicaa theme park, will first focus on restructuring the company and reviving its profitability. It will then focus on expanding the amusement park's footprints to cover other parts of the country.

"We have been in the business; we understand the industry. So, we have a lot more things to add to Imagicaa — the restructuring process, adding of new rides, adding of new attractions, so all these things will come into the picture," Jai Malpani of the Malpani Group and the newly-appointed director of Imagicaa told CNBC-TV18. The group plans to run the company as a listed entity for now.

This is the Malpani Group's fourth amusement park in India. It already operates water parks under the 'Wet N Joy' brand in Lonavala and Shirdi. The Group is confident it can script a turnaround at Imagicaa as well, especially as footfall return.

(Source: www.cnbctv18.com)





Work on India's first dolphin research centre to start in Patna post-monsoon

The much-awaited National Dolphin Research Centre (NDRC), a big step for the conservation of the endangered Gangetic River dolphin, will soon be a reality as the process to set it up has finally begun. The construction work on its building is likely to commence in Patna after the monsoon this year, officials said. The NDRC is coming up on the 4,400 square metre plot of land on the premises of Patna University, near the banks of the Ganga.

The Bihar urban development department has recently cleared the construction of NDRC's building about 200 metres from the Ganga. The Bihar Forest, environment and climate change department had sought approval for this as any construction within 200 metres of the Ganga is restricted. Surendra Singh, conservator of forest wildlife, told this reporter that work has already started for NDRC. "Now, there will be no further delay. It will be complete by the next year," he said.

 $({\tt Source: www.downtoearth.org.in})$



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The wax museum Madame Tussauds is returning to India. The museum will be located in a Noida mall. 50 Indian and international luminaries from sports, entertainment, history, and music will be featured at the new venue. Madame Tussauds India will let visitors to get up and personal with celebrities as well as some of their most iconic moments.

The museum first opened in Connaught Place, Delhi, in 2017, but was forced to close owing to the pandemic. DLF Mall of India, one of the country's major shopping malls, would be its new destination. The museum is open to the public under rigorous anti-Covid guidelines. Madame Tussauds has a 200-year history and legacy, having first opened its doors in London in 1835. Sculptors at Madame Tussauds employ the same techniques as the legendary Marie Tussaud to produce each figure. It takes a minimum of 12 weeks for an artist to construct a single life-like

(Source: https://currentaffairs.adda247.com)

Goa, Nainital, Rishikesh among top family summer holiday destinations in 2022: Survey

Goa, Nainital, Rishikesh, Gangtok and Mount Abu emerged as the top five favoured family summer holiday destinations for Indians this year, according to a survey by travel and hospitality technology platform OYO. As per the study - Summer Vacation Index - Family Edition 2022, 82 per cent of parents felt they had a difficult time juggling work and keeping children occupied during summer breaks. Therefore, they planned a family vacation.

"The study highlights that over 65 per cent of parents in India intend to plan vacations with their kids this summer, after two consecutive years of lockdowns during summer breaks," OYO said in a statement. According to the survey conducted in the first two weeks of June taking response from 1,072 respondents, 41 per cent chose Goa as the most sought-after destination for family vacations with kids.

(Source: www.economictimes.indiatimes.com)



Genting Malaysia in for brighter 2H

PETALING JAYA: There are brighter prospects for Genting Malaysia Bhd in the second half of the year, as Resorts World Genting's (RWG) recovery momentum should continue in the remaining months of the year amid the reopening of the economy. Hong Leong Investment Bank (HLIB) Research sees RWG as one of the "prime beneficiaries" with borders reopening, especially with the addition of SkyWorld's theme park that complements its aamina attraction.

"We believe that investors will look ahead as RWG scales up its capacity and as visitations improve," it said.As of March 31, RWG had opened 5,200 hotel rooms with average occupancy rates at 88% in the first quarter ended March 31, 2022 (1Q22). Genting Malaysia indicated that it was progressively ramping up capacity for its hotels, casino and theme park in 2Q22. (Source: www.thestar.com)





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Disneyland Paris creates glass castle as part of waste recycling campaign

Disneyland Paris has chosen Beyond Meat as its official plant-based meat partner across the whole resort, including the hotels, both theme parks and Disney Village.Beyond Meat is a Los Angeles-based producer of plant-based meat substitutes founded in 2009. Menu items will be made using Beyond Meat's plant-based products such as the Beyond Burger, Beyond Sausage and Beyond Meatballs.

"As more consumers gravitate towards flexitarian diets, we're looking forward to surprising and delighting Disneyland Paris' guests with our plant-based meat offerings that taste just as great as conventional meat and can help make a positive impact."

(Source: https://blooloop.com)



Three-legged tortoise settles into new life on wheels at zoo



A three-legged tortoise which was rescued from smugglers is settling into a new life on wheels at a zoo. The ploughshare tortoise, which is now at Chester Zoo where it has been nicknamed Hope, was discovered by customs officials in Hong Kong in 2019 in a suitcase with 56 other live, endangered tortoises. The owner of the suitcase, a would-be wildlife trader travelling from the Comoro Islands, off the coast of

East Africa, was later jailed for two years, a zoo spokesman said. (Source: www.indy100.com)



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