



AMUSEMENT INDUSTRY NEWSLETTER



INDIAN ASSOCIATION OF AMUSEMENT PARKS AND INDUSTRIES (IAAPI) | ESTABLISHED SINCE 1999 | WWW.IAAPI.ORG | PAGES 2 | JANUARY (II) 2023 / EDITION 62

MARK Your Calendar for IAAPI Amusement Expo: 1 – 3 March 2023 – Mumbai, India.

The Amusement Industry Professionals will be present at IAAPI's Signature Event – Amusement Expo 2023. The 21st edition scheduled from 1-3 March is being look forward by Amusement, Water , Adventure & Theme Park as well as IAC Operators. The expo will feature exhibitors dealing with the latest technology and services for the booming industry.

Do not miss to register for the concurrent events that include Networking Evening, National Awards of Excellence and IAC Connect.

For more information, connect with us on:

Email: amusementexpo@iaapi.org / Cell: +91 99674 99933 / Web : www.iaapi.org





NETWORKING EVENT: 1st MARCH 2023 - Have you registered?

Be ready to network at IAAPI's Networking Evening scheduled on 1st March 2023 from 18:15 hrs to 20:15 hrs at Grande B, Bombay Exhibition Centre, Mumbai. The event will help you meet and network with the Industry Professionals. The paid event is charged at INR 2000 / USD 40 (inclusive of tax), delegates can meet over Wine , Beer and Snacks.

For reservations and enquiries connect with IAAPI Secretariat on : aarti@iaapi.org / Cell: +91 99674 99933

HB Leisure expands Indian water park game offering

HB Leisure, the worldwide operator of skill games and amusements, has confirmed the opening of its seventh set of operations in India.

Opening recently, the company's game concessions can be found at Wet N Joy Water Park Lonavala near Mumbai. As India's largest water park, the attraction features over 25 water rides alongside many other entertainment offerings. Amongst the water park's attractions are India's largest wave pool; India's first ever water coaster, the Master Blaster; and Tornado, a fast-paced family raft slide. Other water park classics on-site include a Lazy River, an aqua play area, and a freefall slide.

Swimmers can take a break from the water with authentic cuisine from the Maharashtra Mazha restaurant, piquant Italian cuisine from the Italia bistro, or a plethora of international dishes at the Khau Galli concept

(Source: https://blooloop.com)





Punjab to promote adventure tourism

CHANDIGARH: The Union Ministry of Tourism will organise country's first Global Tourism Summit in New Delhi from 10-12 April, where all G-20 member countries will participate. CII is the industry partner for this event.

Gurkirat Kripal Singh, Punjab secretary-tourism and cultural affairs said, "As the gateway to the nation for Central Asia, a lot of cultural exchange has happened in Punjab where a lot of events have taken place, of significant historical value. The government of Punjab is Gurkirat Kripal Singh, Punjab secretary-tourism and cultural affairs said, "As the gateway to the nation for Central Asia, a lot of cultural exchange has happened in Punjab where a lot of events have taken place, of significant historical value. The government of Punjab is embarking on a series of new initiatives to achieve the ends from the point of view of Punjab." Of Punjab's upcoming initiatives, adventure tourism, water tourism and caravan tourism topped the list, he said.

He was speaking at an event in connection with a roadshow held ahead of the summit in CII Northern Region Headquarters in Chandigarh. Tourism officials from various northern region states emphasized how G20 will be the Union Tourism Ministry's main area in 2023 to establish the country as a key tourism destination during its year-long leadership.

(Source : https://timesofindia.indiatimes.com)



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Travel and Tourism industry seeks govt assistance in upcoming budget

The Travel and Tourism industry has sought assistance from the government in the upcoming budget in enhancing the structural transformation that is needed to build a stronger, more sustainable and resilient tourism industry.

Rajesh Magow, Co-Founder and Group CEO of MakeMyTrip said that the Indian travel and tourism industry has shown great resilience, domestic leisure travel has recovered well past pre-pandemic levels, though the long-haul international travel still lags. At this crucial juncture, the industry needs support from the government to ensure that it continues to be the one of the foremost employers in the country. In addition to Foreign Exchange earnings, our sector provides valuable skill development and employment generation across travel, tourism and allied industries. Support from the government would be invaluable in expediting revival post pandemic and harnessing the benefits of this powerful sector via rationalisation of tax and budgetary outlay on infrastructure.

(Source: www.navhindtimes.in)

Dubai Parks and Resorts launches dinosaur parade

Dubai Parks and Resorts, a leading theme park, is launching a dinosaur parade on January 20 for the winter season, featuring a series of life-like animatronic dinosaurs including the mighty T-Rex, triceratops, playful raptors and many more. 'Dino Mania', the free interactive experience will also feature special effects including music, roars and fog with plenty of audience participation for all ages.

Both educational and entertaining, children and their families are in for a truly unforgettable experience as they walk amongst these ancient creatures in a free 45-minute parade. Taking place from Friday to Sunday at 8pm, guests can experience this amazing encounter as they roam around Riverland in Dubai Parks and Resorts.

Guests can also enjoy interactive encounters and photo opportunities with their loved ones and the dinosaurs from Tuesday to Sunday 12 noon onwards. Guests will also have the chance to win prizes for the best 'fearless photo'. Ďubai Parks™ and Resorts' Annual Pass holders will gain special access to meet the dinosaurs up close.

(Source: https://www.zawya.com)





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SEVEN to open world's first indoor Discovery Adventures centres in Saudi Arabia

in /IAAPI-HQ/

Saudi Entertainment Ventures (SEVEN) has signed an exclusive partnership agreement with Warner Bros. Discovery to bring purpose-built indoor adventures centres to the Kingdom.

The new Discovery Adventures centres will integrate Discovery's media content and will be designed to enable young people to "be entertained and gain informed insights with educational value". SEVEN, a wholly owned subsidiary of Saudi Arabia's Public Investment Fund (PIF), has a goal of transforming the entertainment landscape of the country.

Last year, the company revealed separate plans to invest SAR50bn (US\$13.3bn) to develop 21 integrated entertainment destinations across 14 cities in Saudi Arabia.

The first Discovery Adventures centre, spanning an area of around 3,000sq m, will open in Riyadh at SEVEN's entertainment destination, located in the Al Hamra district, and will be Discovery's inaugural indoor adventures centre globally.

(Source: www.leisureopportunities.co.uk)



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