

Imagicaa Theme Park reopens to public on Christmas

In a Christmas miracle, Imagicaa Theme Park reopened its door to the public on December 25, 2020. Announcement came right on the heels of Maharashtra government officially allowing Theme and Amusement Parks in the State to resume operations and just in time to double the festive cheer and happiness. Immediate reopening was made possible due to advanced execution of all required SOPs and digital marketing support. Pent up demand translated into immediate and consistent guest visitation on all days starting 25th December, 2020 till 3rd January, 2021. After which, the park will remain operational every Friday, Saturday, Sunday and public holidays.



Wonderla Holidays Hyderabad Park reopened on 9 January 2021

Wonderla Holidays stock rose 1.89% to Rs 213.45 after the company said its amusement park is set to reopen in Hyderabad from 9 January 2021 onwards. Wonderla Holidays has opened its gates to the common public in Hyderabad starting 9 January 2021. The theme park has announced reopening offer of Rs 699 for all age groups, with access to all water and dry/land rides. The theme park will be open every day during festive period from 9 to 17 January from 11 am onwards. The announcement was made post trading hours On 4th January 2021.

(Source: www.business-standard.com)



BANDAI NAMCO: Unlimited Fun Resumes with Complete Safety Measures

NAMCO has 2 Indoor Amusement Centres in Mumbai. One at the Oberoi Mall, Goregaon- Mumbai and the second outlet at Seawoods Grand Central, Navi Mumbai. The well known Tokyo-listed entertainment, gaming and arcade company reopened their stores to public on 25 December 2020, on the eve of Christmas. The stores which were closed due to the pandemic, now welcomes their guests and patrons following all safety and security measures. Adhering to the guidelines, all SOPs are followed. Counter shields, Masks, Temperature checks, Sanitisation of premises and use of Sanitizers is mandatory. Safe Practices for Safe Fun is the need of time and NAMCO monitors this well.



Delhi: Waste-to-wonder park finally reopens

After a long wait, the Waste to Wonder Theme Park near Nizamuddin Metro Station, Sarai Kale Khan, was opened for public on 7 January 2021. South Delhi Municipal Corporation (SDMC) adhered to all Covid-19 norms strictly while opening the park, an official said. Around 600 people visited the place on the first day till 7pm, as per SDMC data. "While we have provided face shields and masks to our staff, it will be mandatory for visitors too. Only 400 people would be allowed inside the campus at a time to ensure safe distance," said an SDMC official.

The civic agency has decided to keep the park open for six days a week and keep it closed on Monday.

(Source: www.timesofindia.indiatimes.com)



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Skydiving in India? Government working on policy

The Indian Government is now planning to allow aerosports like skydiving in India. Among the activities being considered under this are gliding, ballooning, hang gliding, paragliding, para-motoring, aero modelling and of course skydiving, said a senior official.

The aviation ministry is working on India's first national aero-sports policy (NASP) to develop this in the country.

"Aerosports create significant opportunities for growth of tourism, employment generation and interest in aviation activities. A growth-oriented NASP may help attract investments in latest aerosports technology, infrastructure and best practices. With a view to prepare the draft NASP 2021, it has been decided to constitute a committee," says an aviation ministry order issued this Monday (January 4).



Hello Kitty theme park in Hainan to tap family tourism market



Keystone Group plans to build a Hello Kitty theme park there, the second in China after Anji in eastern Zhejiang province, which opened in 2015. The complex, spread over 52 acres (2.27 million square feet) in the provincial capital Sanya, will also include a 250-room luxury hotel, and is estimated to cost 4 billion yuan (US\$620 million) when completed. Construction started last month and the park is set to open in the second half of 2024.

"We see a growing demand for family entertainment in China," chief executive Jeffery Pun said. "We aim to build a theme park that will be one of the most Instagrammable places in China."

(Source: www.scmp.com)



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SeaWorld Orlando kicks off 2021 with return of Inside Look

At SeaWorld Orlando's Inside Look, guests can go behind-the-scenes to hear and see first-hand what goes into providing world-class animal care from the experts who do it every day. This special event features six unique, entirely behind-the-scenes locations, accessible in small groups to limit capacity and maintain safe physical distancing. Guests can also attend an intimate socially distanced Trainer Talk with one of the park's animal care specialists. Inside Look tours and trainer talks are available at each location at various times throughout the day.

(Source: www.inparkmagazine.com)



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