



AMUSEMENT INDUSTRY NEWSLETTER



INDIAN ASSOCIATION OF AMUSEMENT PARKS AND INDUSTRIES (IAAPI) | ESTABLISHED SINCE 1999 | WWW.IAAPI.ORG | PAGES 2 | JANUARY (I) 2023 / EDITION 61

MARK Your Calendar for IAAPI Amusement Expo: 1 – 3 March 2023 – Mumbai, India.

The Amusement Industry Professionals will be present at IAAPI's Signature Event – Amusement Expo 2023. The 21st edition scheduled from 1-3 March is being look forward by Amusement, Water , Adventure & Theme Park as well as IAC Operators. The expo will feature exhibitors dealing with the latest technology and services for the booming industry.

Do not miss to register for the concurrent events that include Networking Evening, National Awards of Excellence and IAC Connect.

For more information, connect with us on:

Email: amusementexpo@iaapi.org / Cell: +91 99674 99933 / Web: www.iaapi.org



"Excellence is not a destination; it is a continuous journey that Never Ends" National Award of Excellence 2023

IAAPI Members: Nominate your company for the National Awards Of Excellence.

Coinciding with the 21st Amusement Expo 2023, IAAPI is happy to announce awards under various categories for the year 2022-23. Members are requested to take this opportunity and send in their entries under the relevant categories to win IAAPI's Prestigious National Awards of Excellence.

The grand event is scheduled on 2nd March 2023 followed by Cocktail Dinner. (Entry by Invitation Only).

For more information , visit https://www.iaapi.org/pdfs/expo/IAAPI%20Awards-2023-Brochure.pdf

INDIA: Theme Parks Can Create Jobs

According to a study, the theme park market is projected to reach \$72.86 bn by 2028, at a CAGR of 5.11%. Another research pegs this figure at worth \$166.67 bn, growing at 13% CAGR between 2022 & 2032. Theme parks have seen tremendous modifications and rapid expansion in India with globalisation and urbanisation. Though theme parks in India are still in their nascent stage, the industry has in the 21st century witnessed massive traction with new parks centred around themes such as military, history, and pop culture, among others, coming up across the country. They are playing an essential part in boosting the Indian economy.

The report also highlighted that the driving reason behind the industry's growth is increased popularity among tourists of all ages, innovation in rides, lodging amenities, and engaging experiences. Furthermore, it is also attributed to the rising disposable incomes of millennials as well as the focus on safety standards and hygiene.



(Source: https://news.abplive.com)



World's Longest Cruise: PM Modi to flag off luxury cruise 'MV Ganga Vilas'

Prime Minister Narendra Modi flags off the world's longest river cruise 'MV Ganga Vilas' from Varanasi, which will cover 3,200 kilometres across 27 river systems in five states in India and Bangladesh in 51 days. The cruise is planned with visits to 50 tourist spots, including World Heritage Sites, National Parks, river ghats, and major cities like Patna in Bihar, Sahibganj in Jharkhand, Kolkata in West Bengal, Dhaka in Bangladesh and Guwahati in Assam, an official statement said on Sunday.

The maiden voyage of MV Ganga Vilas will witness 32 tourists from Switzerland relishing the Varanasi to Dibrugarh journey," the statement said, adding that the expected date of arrival of MV Ganga Vilas in Dibrugarh is March 1,2023.

(Source : https://www.financialexpress.com)



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Rajasthan: Double Decker Cruise facility in Ajmer likely to start in first week of March 2023

For the first time, the desert state of Rajasthan is going to start a cruise facility in Ajmer, the city famous for the shrine of Sufi Saint Khwaja Moinuddin Chisti. It is expected that the double decker cruise with a capacity of carrying 150 passengers will begin operations in the first week of March.

The work tender, which was issued last year, will be completed by February 2023. The cruise will depart in Ana Sagar Lake of the city. According to a representative of the Ajmer Municipal Corporation, the corporation will receive an annual income of Rs 66.5 lakh.

(Source: www.financialexpress.com)

Northern India emerges as the most preferred spiritual travel destination reveals survey

The concept of spiritual tourism in India is fast gaining popularity among the leisure buffs. In the latest survey, northern India has emerged as the most preferred spiritual travel destination followed by southern, western and eastern India. As per the consolidated reports, the top five cities for spiritual tourism in India include Varanasi, Tirupati, Puri, Amritsar and Haridwar.

According to the survey conducted by OYO Cultural Travel 2022 Roundup Report, Varanasi emerged as the most popular destination followed by other popular religious spots like - Prayagraj, Amritsar, Haridwar, Katra including Rishikesh.

Meanwhile, cities such as Mysore, Tirupati, Madurai, Vijayawada and Vellore were most favoured in south India. Similarly, in the western India, Shirdi witnessed maximum inflow of travellers followed by Mahabaleshwar, Nashik, Ujjain and Pushkar. In east India, Puri emerged as the most favoured destination.

(Source: www.timesnownews.com)



Disney's new patent details plans to make robots fly using air and water

The Walt Disney Company has plans to take "untethered" robots into the sky with "hybrid air and water power, according to a new patent. Disney's new technology would use air and water to make robots fly, Orlando Business Journal reports. The patent is titled 'untethered robot with hybrid air and water power for hovering and quick airborne movements.

"In-flight movements and stable or controlled landings for a flying robot have recently come into demand to provide unique and surprising entertainment to audiences in settings where it may be difficult to utilize live performers," the patent says.

The air and water system would allow the flying robot to change directions and pose. Additionally, the patent says images of superheroes and characters could be projected onto the robot while it is in the air. (Source: https://blooloop.com)

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China Reopens to the World as International Travel Restrictions End

HONG KONG—Tens of thousands of travellers began to fly in and out of mainland China as Beijing removed almost all of its border restrictions, bringing an end to pandemic measures that effectively sealed off the world's most populous nation from the rest of the world for three years.

The Chinese tourists heading abroad bring hope for relief to economies that had come to rely on spending by Chinese travellers in the years before the pandemic. The flow of travellers will likely remain restrained for a while as airlines readjust and some governments keep restrictions in place to prevent importing infections from China's largest Covid-19 outbreak yet.

The reopening also allows the business community to visit China's fast-growing market again. China's Commerce Ministry said Friday that it had received strong signs of support from foreign executives who were eager to visit China, check on their operations and consider new investments.

(Source: https://www.wsj.com)









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