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KidZania awarded the 'Iconic Entertainer for Kids' at the Mid-Day Icons Award 2021

KidZania, the Global Edutainment Theme Park, was awarded the 'Iconic Entertainer for Kids' at the Mid-Day Icons Award 2021. Awards are testimony to the fact that apart from being loved across by parents and kids, KidZania has also been lauded by the industry.Mid-day Icons brought together the best in marketing, branding and business professionals at the award ceremony in Decembers 2021 at Goa. Speaking on the joyous occasion, Mr. Tarandeep Singh Sekhon, Marketing Director, KidZania India said: "These awards are testament of the efforts by our company to offer the best learning and entertainment experience; and encourage us to continue to help kids to 'Get Ready for A Better World'. These accolades motivate us to do much better, thus making KidZania the ultimate place where Education and Entertainment meet."





Darjeeling Himalayan Railway: Snow-clad Indian Railways

Darjeeling Himalayan Railway: Indian Railways' Darjeeling Himalayan Railway, a UNESCO world heritage site, is being visited by several tourists during this winter season. The snow-clad Ghum railway station on Darjeeling Himalayan Railway has become a popular destination among tourists. Tourists and passengers have been seen enjoying the snowfall over Darjeeling Himalayan Railways. Thus, for the benefit of tourists, Indian Railways is running several tourist trains including Vistadome train services in the Darjeeling Himalayan Railway network.

(Source: www.financialexpress.com)

Odisha imposes fresh Covid curbs: Schools, colleges to remain shut till 1 Feb

Amid spiking Covid-19 cases across the country, the Odisha government on Wednesday (5th January 2022) issued new curbs to arrest the spread of the infection. The restrictions, which is in place from 5 am of 7 January till 5 am of 1 February, mandate all schools and colleges to remain shut, while online classes are encouraged for students of standard 10 and 12.

All types of shops, malls, shopping complexes will remain open across the state from 5 am to 9 pm every day. Malls/shopping complexes will operate with reduced number of customers. Markets, cinema halls, swimming pools, entertainment complexes, theatres, auditoriums, assembly halls and similar places will be closed at 9 pm. Only doubly vaccinated persons shall be allowed to enter market complexes or malls.

(Source: www.livemint.com)





Staycations, workations, homestays emerge new watchwords for tourism sector

Staycations, workations and homestays emerged as the tourism sector watchwords in 2021 as tourists preferred safety and functionality over luxury in their post-Covid holiday destinations with the sector struggling to recover from the blow of 2020. With the threat of Omicron looming large in the horizon, fears of a bleak 2022 have come to haunt the stakeholders. Nearly 27 per cent took a month-long workcation. Hill stations ranked top on the list of spots for these work and travel trips, followed by many who visited their hometowns and beach destinations.

In fact the tourism ministry is tailoring its promotional campaigns to highlight staycations, focusing on homestays offering personal care and local experience to tourists post the COVID-19 pandemic, according to officials in the ministry.

(Source: www.economictimes.com)



INTEGRATED TICKETING & CASHLESS SOLUTION





Hong Kong Disneyland will temporarily close till January 20, a statement on the website confirms. Hong Kong Disneyland is set to close once again as the Omicron variant has led to a surge of Covid-19 cases in Hong Kong. The attraction will shut for two weeks on January 7 until January 20.

"As required by the government and health authorities and in line with prevention efforts taking place across Hong Kong, Hong Kong Disneyland Park will temporarily close from January 7 to 20, 2022," a statement on the website reads. "The resort hotels will remain open with adjusted level of services. Service at restaurants and recreation facilities in hotels will be adjusted according to the latest regulations," it adds.

(Source: https://blooloop.com)

Theme parks around the U.S. will debut new attractions in 2022

Disneyland will be bringing back its top night-time shows, including Fantasmic!, World of Color and the Main Street Electrical Parade, as the resort continues its recovery from the pandemic. Meanwhile, work continues on transforming Mickey's Toontown for the arrival of Mickey & Minnie's Runaway Railway in 2023.

A version of Super Nintendo World and the ride is under construction at Universal Studios Hollywood. California theme park fans definitely will be getting something big in 2022 with the transformation of the old Aquatica water park into Sesame Place San Diego in March. Walt Disney World in Florida will open its Star Wars Galactic Starcruiser two-day, interactive, role-playing hotel experience in March, while Epcot will welcome its first roller coaster, the indoor "story coaster" Guardians of the Galaxy: Cosmic Rewind, next summer, just in time for the park's 40th anniversary in the fall.







Building world-class parks from concept to completion. LEARN MORE HERE.





Entertainment hotspot Saudi Arabia brings back masks

Saudi Arabia, with the highest concentration of entertainment centres in the Middle East, has imposed new restrictions to try to combat the increasing Covid-19 infection rate. From last weekend, the country demands the compulsory wearing of masks in all indoor and outdoor locations. It has also imposed a minimum distancing between guests at any indoor location.

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(Source: www.intergameonline.com)

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