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# AMUSEMENT INDUSTRY NEWSLETTER

## IAAPI AMUSEMENT EXPO 2023 Begins Tomorrow

1<sup>st</sup> March to 3<sup>rd</sup> March 2023.



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"India's Only Largest Exhibition for the Amusement, Leisure, Entertainment & Allied Sectors"

IAAPI Amusement Expo brings a comprehensive range of products and services offered by the industry under one roof. It provides an opportunity to interact with the end-users. The venue offers an ideal business environment to explore new avenues of growth. Apart from business transactions, the show also provides exposure to international trends through its many foreign participants. The three-day exhibition will provide a platform to share and learn new ideas. Big players from the industry will share their learning, innovative ideas, schemes, and experience.

Don't miss to be a part of Inaugural event, Networking Evening, IAC Connect and Gala Dinner and Awards Night (Check for Ticket Availability and Delegate Fee with IAAPI Secretariat).

Visitors can register on: <https://bit.ly/iaapi-expo2023> ///



## Top 15 new museums opening in 2023 - Includes one in Bengaluru, India.

Many new museums around the globe are prepared to host tourists for the first time this year. These will explore topics like modern art, photography, history, society and even robots! We explore the top 15 new museums scheduled to open in 2023. In Europe, Poland will celebrate the launch of the Warsaw Museum of Modern Art and the UK will see the completion of Manchester Museum's redevelopment project. Meanwhile, Paris will throw open the doors to Serge Gainsbourg's house. In Asia, visitors will be able to discover the Robot and AI Museum and the Arte Museum, both in South Korea, and the new Museum of Art & Photography in Bengaluru, India.

(Source: <https://blooploop.com>) ///

## Adventure Tourism hits in Gandhi Sagar at Indore (Madhya Pradesh)



Indore: The air and water adventure activities in the floating festival at Gandhi Sagar dam in Mandsaur are attracting over 500 tourists per day from Madhya Pradesh and neighbouring states. The official 5-day festival from February 1 to February 5 saw a footfall of 25,000 tourists, said the tourism department. Though the official 5-day event is over, the adventure activities and the tent city will extend until April 30. The major tourist attraction in the fest is the floating market, boat spa, boat safari, silent forest tour, access to adventure activities like parasailing, hot air ballooning, paramotoring, kayaking, zorbing and stargazing, dragon boat, ATV, zipline, paintball and gun shooting. Additional managing director, Madhya Pradesh Tourism Board, Mr Vivek Shrotriya said, the Gandhisagar floating festival is a ten-year project with an objective of boosting the tourism in MP, offering new employment opportunities and attracting national and international tourists to explore diverse destinations that state offers. TNN

(Source : <https://timesofindia.indiatimes.com>) ///



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## Arunachal Pradesh introduces caravan service to boost tourism

To cater to 'high-end' travellers willing to explore Arunachal Pradesh and its natural beauty, chief minister Pema Khandu on February 15 inaugurated six caravans equipped with all modern amenities, in the presence of tourism minister Nakap Nalo and senior officers at the Civil Secretariat in Itanagar. The caravan vehicles - an initiative by the state tourism department - will attract tourists to visit far-flung spots without bothering about a place to stay. "Tourists can now come and indulge in self-drive tours to feel the beauty of the hills, diverse culture and traditions of Arunachal," the chief minister said.

Taking to his official Twitter handle, CM Pema Khandu wrote:

"We are creating our niche by promoting tourism while preserving the uniqueness of our rich flora & fauna. To cater to high-end travellers willing to explore the blessings of nature, happy to have launched six tourism caravans today that are equipped with all modern amenities."

"The Caravans are going to be game-changer in meeting accommodation shortage in remote areas," he said.

(Source: <https://thenewsmill.com>)



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## FANTASTIC BEASTS IS COMING TO THE HARRY POTTER THEME PARK AT UNIVERSAL STUDIOS JAPAN

More excitement is on the way to Universal Studios Japan in Osaka next month, with the addition of new magical creature encounters. Starting March 17, you'll have the chance to join Hogwarts students in the Wizarding World of Harry Potter area and learn the proper way to greet a Hippogriff in hopes of receiving a bow in return.

You'll also get to meet some smaller creatures seen in both the 'Harry Potter' and 'Fantastic Beasts' series, including a mischievous Niffler who loves scrimmaging through the Owl Post in search of shiny treasures. Meanwhile, outside Zonko's Joke shop, you'll find a cute and cuddly Pygmy Puff and a newly hatched baby dragon.

(Source : [www.timeout.com](http://www.timeout.com))



## A Splashing good time!



# Huge entertainment park opening in UAE



The Adrenark Adventure Park will be opening soon at Al Qana, on Abu Dhabi's waterfront. The 54,000sq.ft park will offer a range of entertainment and attractions, says What's On, from active entertainment to soft play and F&B amenities.

Activities to be offered include a multi-level e-karting track, roll glider zip line, LED slides, bungee trampolines and rope courses.

For the toddlers there will be rides and soft play. Adrenark Adventure will be located at Al Qana, a 2.4km waterfront destination that houses restaurants and cafes, and is also home to Pixoul Gaming, the esports and virtual reality complex.

(Source: [www.intergameonline.com](http://www.intergameonline.com)) ///

## Six Flags Gives Opening Date for New Aquaman Ride



The long-awaited Aquaman: Power Wave will open March 11 at Six Flags Over Texas in Arlington, just in time for spring break. Originally announced for the 2020 season Aquaman: Power Wave is a Mack Rides Power Splash with a nearly 150-foot face-down drop and a top speed over 62 mph.

The park is calling this its 14th roller coaster, though it promises a splashdown like flume ride. The shuttle ride will be the first of its kind in North America and will feature launches that propel riders both forward and backward along 708 feet of track. A turntable loading station should help with ride capacity, as it allows two 20-person boats to operate on the attraction.

(Source : [www.themeparkinsider.com](http://www.themeparkinsider.com)) ///

## IAAPI thanks its Media Partners for IAAPI Amusement Expo 2023

IAAPI is thankful to its Media Partners for promoting the event across the globe.

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