



AMUSEMENT INDUSTRY NEWSLETTER

IAAPI AMUSEMENT EXPO SET TO WELCOME THE INDUSTRY PROFESSIONALS:

1 - 3 March, Mumbai - India.



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India's Premier Event on the Amusement, Leisure & Entertainment Industry is just a fortnight away. The event will showcase rides, equipment and services for the Amusement Park, Water Park, Theme Park and Indoor Amusement Centre Industry. The B2B event scheduled from 1st to 3rd March 2023, will be the largest networking platform for the sector.

Do connect with IAAPI Secretariat to know about registration, concurrent events and details.
Email: amusementexpo@iaapi.org

Visitors can register on: <https://bit.ly/iaapi-expo2023> ///



NETWORKING EVENING & IAC CONNECT EVENT: Have you registered?

IAAPI Amusement Expo will have opportunities to network, learn and join industry veterans and colleagues. The key events include the Networking Evening scheduled on 1st March 2023 (18:15 to 20:15 hrs) and IAC Connect on 2nd March 2023 (08:45 to 11:30 hrs). Both events require registration and will have limited seats.

To know more about the event, registration and fee connect with IAAPI Secretariat on: aarti@iaapi.org / padma@iaapi.org ///

WONDERLA HOLIDAYS IN TALKS WITH MP GOVT FOR SETTING UP AN AMUSEMENT PARK



The amusement park operator said that the management of Wonderla Holidays is in discussions with the officials of Government of Madhya Pradesh exploring the possibilities for setting up an amusement park in the state.

The company presently has amusement parks in three cities viz., Kochi, Bengaluru, and Hyderabad. In its Q2 FY23 investor presentation, the company had informed about the agreement with the Odisha government for the development of an amusement park project in Bhubaneswar.

Being built on an asset light model, the company has leased 50.6 acres land for 90 years in the Khorda district in Bhubaneswar, Odisha. Major saving on capex which is usually incurred on land acquisition, the company said.

(Source: <https://bit.ly/3RJAhv6>) ///



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Punjab cabinet minister for tourism and cultural affairs Anmol Gagan Maan said that to revitalise the tourism sector in the state, the Punjab government will launch an adventure and water tourism policy in the future. She said that work to beautify major water bodies and rivers in Punjab will be commenced to develop them as a hub for water sports, which will help boost the state's economy and create employment for the youth.

She said that along with religious tourism, the government aims at exploiting the potential of cultural tourism in the state, under which heritage buildings, traditional food and clothes will be promoted.

The minister, who also holds the invest Punjab portfolio, said that the government has conducted multiple meetings with the industrialists in the different states of India, and major investment is expected in the upcoming investment summit in Punjab scheduled to be held in February.

(Source: <https://bit.ly/3HTOx06>)

Adventure and water tourism policy on cards in Punjab: Minister



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UNION BUDGET 2023: PROMOTION OF TOURISM IN MISSION MODE FOR JOB CREATION, SAYS FM

Union finance minister Nirmala Sitharaman underlined the potential of tourism to boost jobs and opportunities for the youth on Wednesday in her budget speech. "There is great potential of tourism, domestic and international to promote job opportunities, especially for the youth. Promotion of tourism will be done in mission mode", Sitharaman said.

"50 tourist destinations will be selected through challenge mode to be developed as a whole package for domestic and international tourism", Sitharaman added. She added that states will be encouraged to set up a unity mall in their capital city. "States will be encouraged to set a 'unity mall' in state capital or the most popular tourist destination in the state for the promotion and sale of 'One District, One product' and GI products and other handicraft", she said.

(Source: <https://bit.ly/3XiypKY>)



A Splashing good time!



Indian Railways to soon launch VANDE METRO SERVICES



Indian Railways in near future will launch services of Vande Metro on the lines of Vande Bharat trains which are operating across the country. This was announced by Railway Minister Ashwani Vaishnav after the presentation of Union Budget 2023 by Finance Minister Nirmala Sitharaman in the parliament. The Vande Metro, a mini version of the Vande Bharat Express trains, will be developed by the Railways for people living around big cities to travel to and fro in comfort between their place of work and hometowns, Railway Minister Ashwini Vaishnav said.

While the Vande Bharat trains did not get a mention in the finance minister's speech, the announcement of a mini version of it was the highlight of Vaishnav's post-budget press conference. "For making the travelling easier for the passengers of nearby areas of a state, Vande metro trains, completely manufactured in India under the vision of PM Modi, will soon be introduced in the country," the minister said.

(Source: <https://bit.ly/3DVYusq>)

Disney opening new immersive experience in London to mark 100th anniversary



Disney is opening an immersive experience outside of its theme parks to celebrate the Walt Disney Company's 100th anniversary in 2023. The new temporary experience, called Wonder of Friendship, is available in London from 12 May through 21 May. It will later open in Berlin and Paris, with more locations to be announced.

Wonder of Friendship will offer 1,000 square metres of immersive installations across four themed rooms inspired by Alice in Wonderland, Lilo & Stitch, The Lion King and Mickey and Friends. Designed for young adults, the attraction will encourage visitors to explore their own friendships while celebrating pals such as Lilo and Stitch and Mickey and Donald.

(Source: <https://bit.ly/3YzF1FP>)

ROBODOG PLAYS WITH VISITORS AT MUSEUM OF THE FUTURE IN DUBAI



Dubai: Museum of the Future in Dubai has introduced a four-legged robotic 'dog' as the latest member of the museum's growing family of advanced robots. The agile robodog, which has 3D vision and moves using 17 joints, will join Ameca, the museum's AI-powered humanoid, along with Bob the robot barista and the museum's flying robots, among several others.

The museum's visitors will be able to interact and play with the new robotic pet. Robodog is an advanced robot that uses machine learning and navigates the terrain with "unprecedented mobility" for a robot. It will roam the museum lobby greeting and interacting with all those visiting.

(Source: <https://bit.ly/3DShXud>)