



AMUSEMENT INDUSTRY NEWSLETTER



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World's Tallest' Shiva Statue Inaugurated at Nathdwara, Rajasthan in India.

A 369 feet high statue of Lord Shiva 'Vishvas Swaroopam' was unveiled on 29th October 2022 in Nathdwara of Rajsamand in Rajasthan. The 'Viswas Swaroopam' statue was inaugurated by Rajasthan Chief Minister Shri Ashok Gehlot along with preacher Morari Bapu and Rajasthan Assembly Speaker Shri C P Joshi. Yoga Guru Ramdev, Leader of Opposition in the Assembly Shri Gulab Chand Kataria and other dignitaries were present at the event. Shri Madan Paliwal, Trustee, Tatpadum Upvan thanked dignitaries present during inauguration ceremony.

The statue, which is situated 45 kms from Udaipur, has been constructed by Tat Padam Sansthan. Three thousand tonnes of steel and iron and 2.5 lakh cubic tonnes of concrete and sand have been used in its construction. The copper-coloured statue has been coated with zinc alloy to protect it from rain and sun. The statue has been constructed to last 250 years and can withstand wind speeds up to 250 kmph.

For more information visit: https://www.statueofbelief.com/

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Rs 50 crore for theme park project on Chhatrapati Shivaji Maharaj in Pune District

Being constructed on behalf of the Maharaja ShivChhatrapati Pratishthan, the 'Shiv Shrushti' project consists of a history-based theme park for showcasing events and incidents from the life of Chhatrapati Shivaji Maharaj and the glorious history of Maharashtra.

An official said, "In this project, the Bhavani Mata memorial at Pratapgad, Machi, the marketplace at Raigad, a Raigad fort scene, Raj Sabha at Rajgad, a Pali door replica, and the Khanderi and Panhala battle scene would be reconstructed, apart from an amphitheater, an administrative building and ancillary facilities being constructed. The original project cost is Rs 438.7 lakh. It will provide employment to more than 300 people."

(Source: https://timesofindia.indiatimes.com)



Wonderla Holidays Breaks Ground For Its 5th Amusement Park

Bhubaneswar: Wonderla Holidays Ltd, India's largest amusement park chain, celebrated the ground-breaking ceremony of its 5th proposed park in Odisha. After announcing this Project's onset in June 2022, Wonderla has announced that the 125-crore Project will be completed by 2025.

The Groundbreaking ceremony of the Project was carried out by the Chief Minister of Odisha, Shri Naveen Patnaik, recently in the presence of the State Tourism Minister and other major industry leaders. Wonderla Holidays has carried out a lease mode with the Govt. for an allotted land of 50.63 acres at Kumbarabasta, Khordha, for a period of 90 years.

Speaking during the panel on 'Unlocking Odisha's Nature & Wildlife Tourism Potential' at Make In Odisha Conclave 2022, Mr. Arun K Chittilappilly, Managing Director, Wonderla Holidays, "Odisha is highly aggressive with respect to tourism development & investor facilitation. It took just 60 days for the department to allot us land for development".

(Source: https://orissadiary.com)





PVR builds on luxury formats with Ice Theatres

PVR Cinemas plans to build on its luxury portfolio on expectations that economic expansion and rising incomes will lead more people to demand better outdoor entertainment experiences. The Ajay Bijli-owned multiplex chain, which has tied up with French exhibitor CGR Cinemas to bring the high-end theatre-screen format Ice Theatres to India, opened the first of such properties in Delhi and Gurugram with one each slated to come up in Mumbai and Bengaluru by February 2023.

The Ice Theatres format includes side panels which along with the main screen, create a peripheral vision, giving a sense of enhanced immersion with a background contrast of colours and motion. The company has identified Ahmedabad, Bengaluru and Pune to open more Ice Theatres next year, after which it will decide on future plans.

(Source: www.livemint.com)



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Jharkhand planning to promote ecotourism at scenic Netarhat

The Jharkhand government is planning to promote eco and cultural tourism at Netarhat, nestled in the lap of pristine forests, situated at an altitude of 3,622 feet above sea level in Latehar district.

Netarhat is barely 157 km from state capital Ranchi and is famous for its verdant hills, majestic waterfalls and enchanting scenery. Sunrise and sunsets are mesmerising here like an oil painting, says Jharkhand tourism about the place which is termed as 'Queen of Chotanagpur' and which derived its name from what Britishers used to call it – 'Nature's Heart', as per old timers.

(Source: https://indianexpress.com)

Ayodhya's Lata Mangeshkar Chowk major tourist attraction, city's new selfie spot

The Lata Mangeshkar Chowk in the heart of Ayodhya has become a stop for many locals and tourists who use the roundabout to go to the site of the under-construction Ram Temple. Constructed by the Uttar Pradesh government to honour the legendary singer on her 93rd birth anniversary, the chowk was inaugurated by Prime Minister Narendra Modi virtually on September 28. Located on the road leading to Faizabad, the chowk connects the Saryu Ghat (Naya Ghat) on one side and the Ram Path, which leads to the site of the under-construction Ram temple, on the other. It is here that most visitors start their tour of the city and their journey to the temple

(Source: https://www.hindustantimes.com)





Test-flight of space tourism firm's capsule successfully conducted in Hyderabad

The test-flight of a space exploration capsule of a Spain-based space tourism firm was successfully conducted in collaboration with the Tata Institute of Fundamental Research (TIFR) balloon facility here. The facility provided balloon-launching service for testing the space exploration capsule of 'Halo Space', scientists at the TIFR said. They said it was an unmanned test-flight with only the capsule and some

A huge balloon (over 2.8 lakh cubic meters in volume) launched by the TIFR balloon facility carried the circular capsule on Wednesday with 800 kg payload, including the 620 kg capsule, along with other

It reached a floating altitude of 36.9 km (in the sky) and floated for 20 minutes at the same altitude, they

(Source: https://economictimes.indiatimes.com)

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Museum of Illusions ending this year with 40 venues open across the world

The Museum of Illusions is ending this year with a total of 40 venues open in 25 countries across the world, which includes the addition of five new attractions during 2022. Per a press release, the Museum of Illusions is also enjoying record-breaking attendance and exceeding pre-pandemic levels.

Throughout this year, the company has launched new museums in Brussels, Rome, Philadelphia, Washington, DC, and Charlotte, North Carolina.

"After a year of successful expansion and explosive growth of our brand, we're thrilled to bring the innovative experience we offer to more cities across the United States," said Jonathan Benjamin, CEO of Museum of Illusions.

(Source: https://blooloop.com)





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