

AMUSEMENT INDUSTRY NEWSLETTER



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IAAPI successfully concludes its Annual Meet & Training Program 2022

IAAPI's Annual Meet & Training Program 2022 was successfully organised from 24 – 26 August 2022 at Wonderla Resort, Bengaluru. The event opens only for IAAPI members saw a record-breaking attendance of 119 delegates from across India. The 2-day training program saw interactive sessions by eminent speakers, networking evenings followed by Park Visit on 26th August 2022.

IAAPI is thankful to Wonderla Resort, Speakers, Delegates and Sponsors for making the AMTP a strengthening event of, for and by the industry.





Uttar Pradesh to allow companies to turn forts into hotels

On the large hilltop of Bangira lies a fort that served as a stronghold of the Chandela Kings in Balwant Nagar between the 11th and 17th centuries. To many of us, it is better known to us as the Jhansi Fort, synonymous with Rani Lakshmi Bai, the queen who single handedly fought off British troops during the freedom struggle. Very soon, you may be able to stay in a part of this sprawling 17-acre fort.

If all goes according to plan, this fort and 30 others in Uttar Pradesh, which have been made available for 'adaptive reuse' by the state's tourism board, can be restored and developed into swank hotels. The tourism board has engaged CEPT University in Ahmedabad and private consultants to help evaluate the locations and facilitate investment.

(Source: www.livemint.com)

Google launches 'India Ki Udaan' to mark 75 years of country's independence

Capturing the milestones, the country has achieved in its 75-year journey since independence, software major Google has unveiled an online project, drawing from rich archives and featuring artistic illustrations to tell the story of India. The project -- "India ki Udaan" -- executed by Google Arts and Culture celebrates the achievements of the country and is "themed on the unwavering and undying spirit of India over these past 75 years".

It was officially launched at a glittering event held at the Sunder Nursery in the presence of Union Culture and Tourism Minister G Kishan Reddy and senior officials of the culture ministry and Google. As part of the countrywide celebrations to commemorate 75 years of independence, Google also announced its collaboration with the Ministry of Culture focused "on reaching informative online content that showcases the contributions of Indians and the evolution of India since 1947 to support the government's year-long 'Azadi Ka Amrit Mahotsav' programme", the software giant said in a statement.







After two low-key years, Kerala prepares for grand Onam celebrations

Kerala Tourism is set to reintroduce the lively celebrations to the streets and homes of Kerala with carnivals, arts and artforms, and a demonstration of the rich and old customs linked with the festival after keeping Onam low-key for two years due to the pandemic.

Inviting tourists and those who would like to witness and partake in the celebrations, Rupesh Kumar, Responsible Tourism Mission Coordinator, Government of Kerala says, "The Responsible Tourism Mission is providing an opportunity for tourists to be a part of Onam celebrations in villages too. There is also an opportunity to have Onam Sadya in the local homes. Kerala Tourism is organising a wide range of Onam celebration programmes in all the district centres. Onam procession will be resumed as a grand celebration in Thiruvananthapuram and the champions boat league was announced by Tourism Minister P.A. Muhammad Riaz." Larger than life, Onam's ancient traditions reflect in every street and corner of Kerala beginning with the creation of Pookalam on Atham, the first day.

(Source: https://english.mathrubhumi.com)



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The World of Jumanji theme land, the first ever connected to the 2.03 billion grossing Sony feature franchise, will open its gates in spring 2023 at the UK's Chessington World of Adventures Resort in Chessington, UK.The theme land, a 20.5M development, is part of a global agreement between Columbia Pictures Location Based Entertainment and Merlin Entertainments and will be a world-first experience that encompasses the adventures from the Jumanji films.

The entrance portal, which is shrouded in the ominous and overgrown Jumanji jungle that dominates the development, will serve as the starting point for guests. You'll also be able to find the Jaguar Shrine structure from the movie at 55ft tall in the park. More details about the wild rides will be unveiled in the near future.

Tim Harrison-Jones, Divisional Director at Chessington World of Adventures Resort, said: "What could be more exciting than bringing the global hit".

(Source: www.imdb.com)

Dubai skyline to change with a gigantic ring to encircle Burj Khalifa

As the global population rises and cities become more crowded, the fabric of urban centers is changing. The downtown circle project establishes a sustainable and self-sufficient vertical urbanism. As a singular mega building complex, it aims to create a hyper-efficient urban center The proposed 550-meter-tall mega structure offers an alternative to the singular and unconnected high-rises found in most metropolitan areas and nowhere is the phenomenon more pronounced than in Dubai, where rapid urbanisation drive has prompted rapid urban growth characterised by skyscrapers and sprawl.

With a circumference of 3000 meters the downtown circle functions as a continuous metropolis the architecture hovers over downtown Dubai and circumvents around the Burj Khalifa drawing the most invigorating views and fresh and clean air from the skypark which forms the central spine of the development. The enormous scale of the structure is broken down into smaller units to create a variety of spaces to serve public, commercial, and cultural programs. (Source: www.livemint.com)





New York's 9/11 Tribute Museum has closed in Manhattan, less than a month before the 21st anniversary of the September 11 terrorist attacks. Jennifer Adams, co-founder and CEO of the 9/11 Tribute Museum, said the closure is due to financial losses during the Covid-19 pandemic.

Financial hardship including lost revenue caused by the pandemic prevents us from generating sufficient funding to continue to operate the physical museum," she said in a news release.The 9/11 Tribute Museum will continue to have an online presence, providing educational resources and support for the 9/11 community, according to Adams.

"We were completely closed for six months in 2020," she told the New York Post. "We had been averaging 300,000 visitors a year... and last year we had a total of 26,000 visitors, so it completely annihilated our earned income.

(Source: https://blooloop.com)

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North Carolina Zoo breaks ground on new 10-acre Asia continent

The North Carolina Zoo in Randolph County has broken ground on its new 10-acre Asia continent, which is expected to open in 2026.The zoo's first major expansion project since its opening in 1994 will be home to animals including tigers, Komodo dragons, Visayan warty pigs and Asian small-clawed otters.

Additional animals to reside in the Asia continent include red-crowned cranes, wrinkled hornbills, king cobras, white-cheeked gibbons, Chinese giant salamanders and more. The area will also include a gift shop, a 300-seat indoor café overlooking the tiger habitat, and an overhead tiger walk. It is being funded through a combination of state grants and private donors.

The North Carolina Zoo is located on 2,600 acres of land in Randolph County. With 500 developed acres, it is the world's largest natural habitat zoo. More than 1,700 animals and 52,000 plants live at the zoo.

(Source: https://blooloop.com)



