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Guardian Media & Entertainment outlines new Indian film park

Guardian Media & Entertainment, a leading company that creates innovative attractions and theme parks, has been appointed by the VELS Group of Chennai to help design and bring to fruition a new film-based theme park in Bangalore, India.

The city will become home to a range of freshly-designed rides and attractions based on popular movie themes. Some of the proposed projects include a blockbuster-themed façade projection mapping show synchronised with fountains and lasers, a dinosaur ride, a Titanic experience, and a visitor participation show that explores the film production process. Guardian Media & Entertainment will help to develop the full-scale amusement park with a further water park already confirmed for the development. Further shows and exhibits will make their debut in a scheduled second phase.

(Source: www.blooloop.com)



Walmart and Flipkart signs MoU with Assam Govt

Walmart and Flipkart announced the signing of a Memorandum of Understanding (MoU) with the Industries & Commerce and Public Enterprises Department, Government of Assam and Public Health Engineering, Skill, Employment & Entrepreneurship, and Tourism Department, Government of Assam to form an ecosystem which supports and aids the digitization of local MSMEs in the state. Through this partnership with Swasti, Walmart Vriddhi Supplier Development Program offers small businesses and entrepreneurs a complete learning platform and provides expansion opportunities, free training, in-depth expert assistance and the right tools and skills required to grow and expand their business. Training seminars and mentoring sessions are conducted regularly. Walmart Vriddhi was launched in 2019 with the aim to equip 50,000 Indian MSMEs with the business skills required to be successful as Walmart suppliers, Flipkart sellers, and on other domestic and international marketplaces. MSMEs are now registering for the programme from tier 2 and 3 cities across India, along with key metros including Delhi, Bangalore, Mumbai, Surat, Hyderabad and Kolkata.

(Source: <https://thepurbottar.in>)

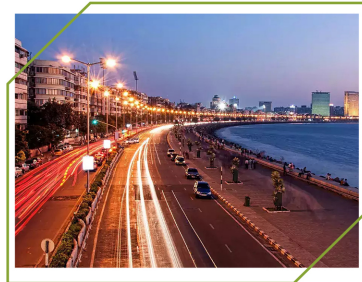
Govt To Launch 'Heal in India'

New Delhi: The Union health ministry is all set to launch the new initiative – 'heal in India and heal by India' – a new portal which is likely to be announced by the prime minister (PM) on August 15 that aims to give impetus to medical tourism. Developed under the Ayushman Bharat Digital Mission, the portal will have a repository of healthcare professionals, hospitals services to help overseas patients seeking medical help in India. With the two top-of-the-line health initiatives, the government's immediate focus is to push medical tourism in India via its upcoming one-stop tech-heavy portal Heal in India. Through another project, Heal by India, it seeks to encourage Indian healthcare workers to go abroad and serve patients, globally.

(Source: www.india.com)



Thriving Nightlife, Amazing Food: Mumbai, Delhi Listed Among 53 Best Cities in World



New Delhi: The results of the Time Out Index of the 53 Best Cities in the World to visit in 2022 were released recently. As per the survey, Mumbai was placed in 14th rank and Delhi in 26th position, respectively. Edinburgh topped the list as the best city in the world, followed by Chicago, Medellin, Glasgow, and Amsterdam. Mumbai has been ranked 14th for its nightlife and community spirit after Melbourne. The reason for Mumbai being ranked at 14th, the Time Out release said, "From the corporate giants to the glitzy film industry and the always-buzzing food and nightlife scenes. Explaining what makes Delhi, the capital of India, great, the Time Out said, "Delhi has always been forward-looking yet firmly rooted in history – a spirit that's reflected in today's burgeoning culinary and cultural landscape. There's a strong focus on contemporary regional Indian

(Source: www.timesnownews.com)

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ISRO launches new rocket with satellite built by girl students



Bengaluru: The Indian Space Research Organisation (ISRO) Sunday performed the first demonstration or test flight of its new, smaller rocket, the Small Satellite Launch Vehicle or SSLV. As part of the mission (SSLV-D1), the rocket was supposed to place an earth observation EOS-02 satellite weighing 145 kg and the 8-kg AzaadiSAT student CubeSat — research spacecrafts called nanosatellites — into a 350-km orbit. While the different parts or stages of the rocket separated successfully, there was some loss of data, likely telemetry data, towards the end of the mission. ISRO Chair S. Somanath clarified in a video statement that the satellites were placed into a 356x76-km elliptical orbit instead of a 350-km circular orbit. Therefore, both satellites are “no longer usable”. The root cause of the issue seems to be a “sensor failure” that went undetected, which should have instead triggered a “salvage action”.

One of the payloads was an earth observation demonstrator, while the other was a student satellite built by 750 girl students from rural government schools across the country. The SSLV small-life vehicle was launched from Sriharikota on the morning of 7 August, but when operational, is expected to be launched from an upcoming dedicated launch pad in the same location called the Small Satellite Launch Complex (SSLC).

(Source: <https://theprint.in>)

SeaWorld Making Big Move to Take on Disney, Universal Theme Parks

The second-tier theme park operator wants to compete with its much bigger rivals.

When it comes to theme parks, Walt Disney's Disney World and Universal Studios Florida set the golden standard. Disney's Florida resort offers four theme parks, two water parks, a huge shopping area, an endless sea of restaurants, and countless adjacent hotels. Universal has two theme parks, a water park, as well as its own shopping area, restaurants, and hotels.

The two companies' theme parks have world-class attractions with high-level production values. Both Disney World and Universal Studios are built so visitors spend at least a few days there, ideally a week.

SeaWorld - a Disney and Universal competitor in the Florida market -- does not offer anything beyond its namesake park and the nearby Aquatica waterpark. It's a clear step below what its rivals offer, but the ever-evolving theme park company plans a big change that would bring it a little closer (Source : www.thestreet.com)



Museum of Illusions® to Open New Museum in America's Biggest Mall

Museum of Illusions®, a global leader in “edutainment” and the biggest chain of private museums worldwide, announced today the global brand's plan to open a new location in one of the most-visited malls in the United States. The brand-new Museum of Illusions is set to open in Mall of America (“MOA”) in Minneapolis, Minnesota in early 2023.

Mall of America, located at 60 E Broadway, Bloomington, MN 55425, will be home to the 6,600-square-foot museum designed for guests of all ages to enjoy mentally-stimulating optical illusions, 3D holograms, brain-bending exhibits as well as interactive and immersive illusion rooms. Visitors to the new museum can expect a truly unforgettable experience, as the Minneapolis Museum of Illusions will be joining many entertainment attractions in this mall, home to more than 520 stores.

(Source: www.prnewswire.com)



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Camelot theme park reopening for Halloween as Scare City

Scare City first launched as a drive-through Halloween attraction called Camelot Rises. Camelot theme park in Lancashire is reopening for Halloween as Scare City, described by creators Park N Party as the world's longest outdoor horror attraction.

Scare City, a worrisome walk-through experience, first launched as a drive-through Halloween attraction called Camelot Rises. The theme park in Charnock Richard closed in 2012. Park N Party says the new attraction is “bigger, better, and bloodier than ever”, with visitors embarking on a terrifying trip through “countless zones of pure, unadulterated terror”.

According to the website, guests will walk through “a living nightmare”. Zones include ‘Blood-curdling Camelot Castle’, ‘The Resurrection Zone’, ‘The Whirlwind Woods’, ‘The Forest of Fears’, and ‘Satanic Panic’.

(Source: <https://blooloo.com>)



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