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# AMUSEMENT INDUSTRY NEWSLETTER

JANUARY (I) 2024 Edition 85

## Reimbursement on BOOTH:MSME Benefit to Exhibitors at IAAPI Amusement Expo

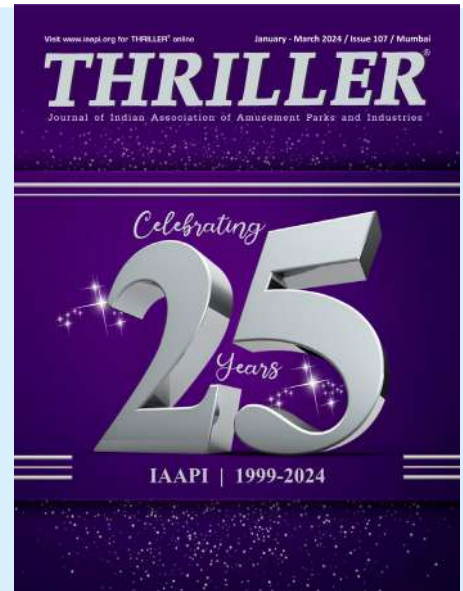
MSME has approved IAAPI Amusement Expo 2024, 27 - 29 February, Mumbai - India and our event is now registered on MSME's official website. Under this scheme Micro and Small Companies are entitled for reimbursement of their space rent charge (upto 80%) and Contingency Expenditure, both together totalling to Rs. 1.50 Lakh (incl. all taxes) or Metro & A Class City and to Rs. 1.00 Lakh (incl. all taxes) for B Class City. (Refer attached file for more information). Do connect with IAAPI Secretariat on [+91 99674 99933](tel:+919967499933) / [aarti@iaapi.org](mailto:aarti@iaapi.org) for Booth Booking, Sponsorship and Advertisements.

For more info : <https://expo2024.iaapi.org/iaapi-booth-2023>



## Deadline is 31<sup>st</sup> January 2024: Your LOGO marks YOUR SUPPORT

It's a double celebration for this super special Issue of THRILLER. With IAAPI turning 25 on 19<sup>th</sup> January 2024 we shall be clubbing this occasion with the Trade Show. Take this opportunity to mark your LOGO presence on the Reverse Gate Fold of Cover Page at just Rs. 50,000 / \$ 1000. You may also share your company's retro journey with all through this magazine at Rs. 40,000 / \$ 800. For confirmation and information, please connect with IAAPI Secretariat on: Cell: [+91 99674 99933](tel:+919967499933) / Email: [aarti@iaapi.org](mailto:aarti@iaapi.org)



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## Skyjumper park for Amritsar, India

Skyjumper has opened its latest trampoline park in Amritsar, Punjab, India. As well as trampolines, the park will feature a laser tag arena and the location will include a sky lounge café and party room. The company states on its website: "We offer a variety of activities for people of all ages, from toddlers to adults. Whether you're looking for a fun place to burn energy, a unique party venue, or a great place to meet new friends, Skyjumper Trampoline Park Amritsar is the perfect place for you!" Skyjumper Amritsar is its third location in Punjab and its 12<sup>th</sup> in total.

Source: [www.intergameonline.com](http://www.intergameonline.com) ///



## BOWLING BRILLIANCE BEGINS HERE!

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## Trampoline Park for all ages opens in Kolkata, India

A trampoline park has opened at a mall in Kolkata, India, aimed at adults as much as kids. Jus'jumpin'. The Jus' Jumpin' park, in the ABC Square shopping mall, has an array of attractions including climbing walls, hanging bridge, giant steps, wipe out game and slides as well as trampolines, all for adults as well children to enjoy. The owners say they were encouraged to try the concept after parents at their other centres would often ask if they could join in the fun. The 15,000sq ft space also has a toddler zone carousel, zipline, musical steps, Lego wall, gentle wall climb and sand pit that uses play beads instead. This is the ninth Jus' Jumpin' location in India, but the first aimed at adults.

Source: [www.intergameonline.com](http://www.intergameonline.com) ///



## Fun never ends at Black Thunder



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## Madhya Pradesh's Cruise Tourism from Statue of Oneness to Statue of Unity

Embarking on an extraordinary journey, Madhya Pradesh is set to elevate its tourism allure in 2024 with the introduction of a nearly 130-km inter-state cruise along the majestic Narmada River. Connecting the Statue of Oneness in Omkareshwar to the iconic Statue of Unity in Gujarat, this multi-option, multi-destination cruise promises not just a scenic voyage but a tapestry of rural experiences. Breaking away from the conventional, the inter-state cruise is designed to offer more than just a river journey. Punctuated with rural experiences, travelers can immerse themselves in the heart of Madhya Pradesh's countryside.

Source: [www.nativeplanet.com/news](http://www.nativeplanet.com/news) ///

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## Las Vegas' Luxor hotel to launch new immersive playground

Las Vegas' Luxor Hotel and Casino continues to expand its entertainment experiences with the imminent launch of an immersive playground. Opening on 18 January, Play Playground from Play Social Inc. is billed as a fantastical and immersive attraction designed for competitive socialising. The 15,000-square-foot Play Playground will offer more than 20 larger-than-life nostalgic games, two bars, VIP mezzanines and private event spaces. There are no VR, AR or arcade games in the new playground. Instead, it features tactile, memory, puzzle and team games. Via a press release, the "first-of-its-kind Play Playground is like being dropped into a gameshow starring you". It is created for all ages during the day, and adults only at night. Park playground is part of the Luxor's plans to become the Las Vegas Strip's "most dynamic hub for immersive entertainment and experiences".

Source: <https://blooloop.com> ///

