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Indian Association of Amusement Parks & Industries



AMUSEMENT INDUSTRY NEWSLETTER

DECEMBER (II) 2023 Edition 84

IAAPI Amusement Expo 2024: Gets support of MoT's Incredible India

The Ministry of Tourism has shown its support to the 22nd edition of IAAPI Amusement Expo 2024 scheduled from 27 to 29 February 2024 at Mumbai, India. With participation of 15+ countries and over 150+ exhibitors, be a part of this industry event and experience a range of technology and market updates. From coin operated rides, kiddie games, virtual reality to big amusement & water park rides & slides, inflatables, outdoor equipment, plush toys, admission systems, RFID and much more to explore all on a single platform.

Do connect with IAAPI secretariat on [+91 996749933](tel:+91996749933) / aarti@iaapi.org for booth booking, sponsorship and advertisements.

For more info on booth : <https://www.iaapi.org/about-expo.html> ///

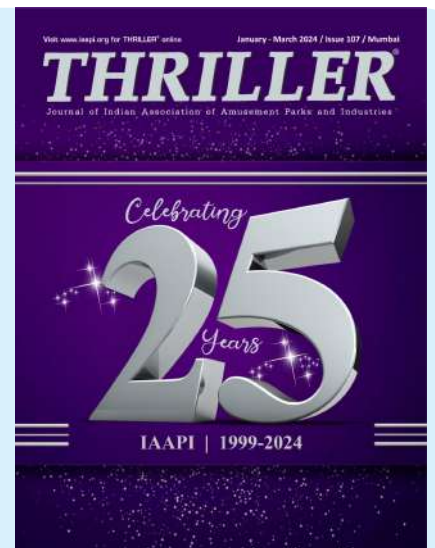
Incredible India



THRILLER Issue combines as Silver Jubilee Celebration & Trade Show Special

It's a double celebration for this super special Issue of THRILLER. With IAAPI turning 25 on 19th January 2024 we shall be clubbing this occasion with the Trade Show. Take this opportunity to mark your LOGO presence on the Reverse Gate Fold of Cover Page at just Rs. 50,000 / \$ 1000. You may also share your company's retro journey with all through this magazine at Rs. 40,000 / \$ 800.

For confirmation and information, please connect with IAAPI Secretariat on: Cell: [+91 99674 99933](tel:+919967499933) / Email: aarti@iaapi.org ///



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Adani plans for Riverfront amusement park in Ahmedabad

Adding to the entertainment options at the Sabarmati Riverfront, the Ahmedabad Municipal Corporation (AMC) is planning to build a 10-acre amusement park costing Rs 75 crore. The park will feature attractions such as a roller coaster, IMAX experience, simulator rides, adventure zones, VR games, arcade video games, a snow park, a kids' area, and a fountain show. With a massive 66-meter Ferris wheel, the park is expected to boost tourism in the city. The project is open to collaboration with local and global companies.

Source: www.knocksense.com ///



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Loco Bear to open 82000 sq. feet entertainment centre in Bengaluru, India

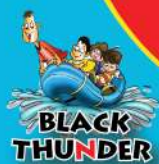
Loco Bear, an 82,000 sq. ft entertainment centre, is to open in Bengaluru, India, offering a range of attractions. It will feature a Sky Rider, multi-level track karting, two-level laser tag arena, bowling and an immersive VR adventure and arcade.

There will also be multiple wall climbing challenges suitable for beginners and experts alike and sports activities such as cricket and shooting. Loco Bear will also have interactive soft play zones for toddlers. The location will also offer a dining experience in the Loco Lounge.

Source: www.intergameonline.com ///



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MOT IDs 7 pillars to develop sustainable, adventure tourism and eco-tourism

In order to provide impetus to the development of adventure tourism in the country, MOT has set up a National Board for Adventure Tourism under Secretary (Tourism) and comprising central ministries, states and industry stakeholders to provide guidance for the development of the sector. Seven strategic pillars have been identified for development of sustainable tourism, adventure tourism and ecotourism. These include state assessment, skills, marketing, strengthening safety framework, national and state level rescue grid, destination and product development, and governance and institutional framework.

Source: tourismbreakingnews.com ///



Ministry of Tourism
Government of India

Gujarat Tourism's pre-Vibrant Summit focuses to make India amongst top adventure tourism destinations

The Summit, which lasted from December 16 to 18, has set the direction for India to be amongst the top 10 global destinations for adventure tourism. As a precursor to the upcoming Vibrant Gujarat Global Summit, the association of adventure tour operators in India has held its 15th annual convention at the Statue of Unity in Kevadiya.

The three-day event of the Adventure Tour Operators Association of India convened on December 16-18 was supported by the Tourism Corporation of Gujarat. The convention has set the direction for India to be amongst the top 10 global destinations for adventure tourism.

Source: www.hindustantimes.com ///



Shanghai Disneyland opens world's first Zootopia land

Shanghai Disneyland is now home to the world's first Zootopia-themed land, an immersive mammalian metropolis with a new trackless dark ride. Based on the 2016 Walt Disney Animation Studios film, the Zootopia land opened in a ceremony attended by Shanghai city officials and senior leaders from Disney and Shanghai Shendi Group.

"For 100 years, the Walt Disney Company has been entertaining, thrilling, and inspiring audiences and fans through exceptional storytelling that transcends generations and geographies," said Bob Iger, Disney CEO.

Source: <https://blooloop.com> ///

