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# AMUSEMENT INDUSTRY NEWSLETTER

NOVEMBER (I) 2023 Edition 81

## Meet Team IAAPI at IAAPA Expo, Orlando at Booth 4033

IAAPI will mark its international presence again at the IAAPA expo in Orlando. If you are visiting the IAAPA expo ongoing from 14 to 17 November 2023 at Orange county convention centre, Orlando – do visit IAAPI Booth 4033.

Ms. Aarti Vedpathak and Ms. Padma Aryal from IAAPI secretariat will be present at the event. **///**

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## Wonderla Holidays commences work on Chennai theme park

Wonderla is building its new amusement park in Thiruporur taluk of Chengalpet district -- around 45 km away from Chennai -- at an investment of around Rs 400 crore. Spanning 62 acres, this will be Wonderla's fourth amusement park in the country after Bengaluru, Hyderabad and Kochi. "A lot of the architecture, design and all that is already done (for the Chennai project). We just have to execute it. We should be able to finish by June 2025," Arun Chittilappilly, MD, Wonderla, told analysts in a recent earnings call.

As part of its recent tourism policy, the TN government laid out its plans to create a large- format amusement park with an area of at least 100 acres on the outskirts of Chennai through private sector participation.

Source: <https://timesofindia.indiatimes.com>



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## Mumbai Welcomes Underwater Aquarium with A 180° Tunnel Experience

Step into the extraordinary world of Mumbai's very own underwater aquarium, where a 180-degree tunnel surrounds you with the wonders of the aquatic realm. This immersive experience allows you to pretend to walk through the heart of the ocean, with marine life swimming gracefully on all sides. It's an enchanting spectacle that brings the beauty of the underwater world closer than ever before.

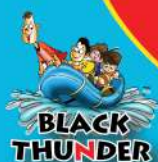
The underwater aquarium is situated at Korakendra ground in Borivali West, Mumbai, making it easily accessible for those eager to explore this unique attraction. The expo is open for visitors between 5 pm and 10 pm, allowing you to witness the magic of the underwater world under the evening lights. It's the perfect way to spend a magical night surrounded by marine marvels.

This extraordinary underwater aquarium is a limited-time expo in Mumbai.

Source : [www.whatshot.in](http://www.whatshot.in) ///



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## Dhordo in Gujarat's Kutch gets 'best tourism village' title



Dhordo is a serene village located within the vast expanse of the Great Rann of Kutch. It is renowned worldwide for hosting the annual Rann Utsav, a vibrant cultural festival that showcases the region's traditional arts, music, and crafts. Tourists from all over the world have the unique opportunity to immerse themselves in the local culture against the fascinating backdrop of the Rann of Kutch. The recognition of Dhordo as the "Best Tourism Village" has significant implications for the region's economy. The Rann Utsav has played a crucial role in boosting the local economy. In the fiscal year 2022-23, the event generated Rs 468 crore in revenue from GST. Over 98,000 Indian tourists and 7,400 international tourists visited the festival, highlighting its importance as a key tourism destination. The local community of Dhordo has been instrumental in the village's transformation. Their active involvement in cultural preservation, traditional handicrafts, and hospitality services ensures that tourists have an authentic experience while contributing to the local economy. The government of Gujarat recognized the potential of Dhordo and launched the annual Rann Utsav. Prime Minister Narendra Modi expressed his delight at Dhordo's recognition by the UNWTO.

Source: <https://timesofindia.indiatimes.com> ///

## Germany's new Peppa Pig Park unveils Daddy Pig's Roller Coaster

Mainland Europe's first standalone Peppa Pig Park is located next to Legoland Deutschland and will contain five attractions and seven themed playgrounds. Construction is progressing rapidly, Merlin and Hasbro said in a press release.

"A very special experience for our guests will be to get into Daddy Pig's red car, which Peppa loves, and zoom together with him over the roller coaster track. "Children know Peppa Pig and her stories from TV. From 2024 they can become part of this Peppa world themselves and collect their own unforgettable Peppa experiences."

Source: <https://blooloop.com> ///

