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AMUSEMENT INDUSTRY NEWSLETTER

AUGUST (II) 2023 Edition 76

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Mark Your Calendar: 27 to 29 February 2024 - Mumbai, India.
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Industry's Annual Meet & Training Program Concludes with a record breaking attendance



The Annual Meet & Training Program successfully concluded from 23rd to 25th August 2023 at Hotel Essentia, Indore. The event had a record-breaking attendance of over 164 delegates from 74 Companies marking this event as the highest attended Annual Meet. The 2-day training event, coupled with park visit on 25th August, helped attendees to gain vast knowledge and experience through various immersive and training sessions. IAAPI wishes to thank the Host State - Madhya Pradesh Tourism, Sponsors, Delegates, Venue Courtesies to Essentia Luxury Hotel and everyone that helped in making this event a marvellous success. ///



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MakeMyTrip, Tourism Ministry partner to bring 'Traveller's Map of India'

As the nation prepares to celebrate its 77th Independence Day, it becomes vital to honour the richness of all that India has to offer and to commemorate the sacrifices of our forefathers who fought to safeguard the legacy that has brought us to this significant moment. And what better way than to explore the country's lesser-known travel wonders to celebrate our country's independence? As such, the Ministry of Tourism has joined hands with travel portal MakeMyTrip to showcase 600+ destinations which you must visit. This initiative led to the development of a unique 'Traveller's Map of India' microsite which allows travel enthusiasts to discover hidden tourism gems based on their preferences. Developed by MakeMyTrip, it has been designed in line with the Government of India's 'Dekho Apna Desh' programme. "The Traveller's Map of India reflects the voice of almost every Indian traveller which makes it aptly commemorative of August 15th. We have always championed the diversity of India's tourism offerings and wanted to push the envelope of discovery further," Rajesh Magow, co-founder and group CEO, MakeMyTrip, said in the release.



Source: <https://indianexpress.com> ///

J&K sees 59% uptick in foreign tourists' arrivals this year

After a prolonged hiatus, foreign tourist arrivals to Kashmir have seen a surge, with negative travel advisories imposed by some western countries expected to be removed soon. "This year so far 1.27 crore tourists, including foreigners, have visited J&K. The figure includes a significant number of foreigners as well. There is a 59% increase in foreign tourist arrivals this year compared to 2022," he said and added he was sure that negative travel advisories imposed on J&K by some countries will be lifted shortly. The L-G said that the successful G-20 summit held in Srinagar earlier this year helped to give J&K a global push. "The participants of 27 countries in the G-20 tourism working group meeting left with a positive message. J&K is being recognized as a place of peace and nature's beauty," Sinha said.



Source: www.deccanherald.com ///

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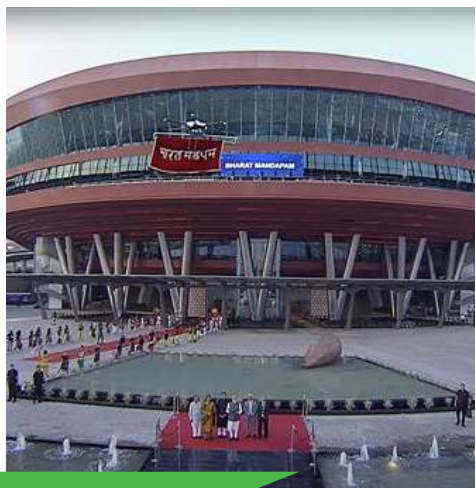
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World's largest museum 'YugeYugeen Bharat' to come up in Delhi.

YugeYugeen Bharat National Museum, billed to be the largest museum in the world, is set to be built in Delhi. The museum will tell the story of India spanning over 5,000 years. Prime Minister Narendra Modi announced the YugeYugeen Bharat National Museum during his address at the inauguration ceremony of the International Exhibition-cum-Convention Centre (IECC) complex in the national capital. In May, the PM also launched a virtual walk-through of the upcoming museum on the occasion of the International Museum Expo at Pragati Maidan.



- The museum will have eight thematic segments to showcase India's civilisational culture spanning over 5,000 years, the officials said. It will be built in the North and South Blocks in Delhi.
- It will cover an area of 1.17 lakh sqm and have 950 rooms spread over a basement and three storeys.
- The eight segments will include periods from ancient Indian knowledge, ancient to medieval, medieval to transition phase, modern India, colonial rule, the freedom struggle and the 100 years from 1947 onwards.

Source: www.hindustantimes.com ///

UAE-based private astronaut plans to launch new space hotel on Earth

Namira Salim, a UAE-based astronaut and space diplomat, plans to launch a new space hotel concept on Earth called the 0G Resort. Via Forbes New York, Salim is soon to fly to space with Richard Branson's company Virgin Galactic. When she does, she will become the first female private astronaut from Dubai. She also works with the United Nations to advance space exploration for peaceful purposes through her non-profit organisation, Space Trust.

As for her 0G Resort concept, these destinations will provide an immersive experience with space-themed restaurants, space modules, a stargazing deck, shisha bars, nightclubs and luxury hotel rooms, apartments and villas.

The first 0G Resort in the UAE would serve as a global hub for millions of tourists, astronauts and space industry billionaires. Salim is searching for an ideal location in Dubai or Abu Dhabi and needs to secure the right investor for the space tourism project.

(Source: <https://blooloop.com> ///)

