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AMUSEMENT INDUSTRY NEWSLETTER

AUGUST (I) 2023 Edition 75

IAAPI Amusement Industry Newsletter: It's a Platinum Issue



This edition is special as it marks the 75th issue. A remarkable achievement in itself to be liked and patroned by our members, advertisers and industry professionals. Thank you for the continuous support.

Do take time to share your suggestion / review on : aarti@iaapi.org ///

IAAPI Amusement Expo 2024 garners huge response. Book Your Booth NOW !!!

The 22nd edition of IAAPI Amusement Expo is receiving global response. Due to this, the floorplan had to be extended to accommodate additional bookings. India is being considered as the upcoming Amusement Industry Hub and the growing fame of IAAPI Expo proves this true.

MARK YOUR CALENDAR:

27 TO 29 FEBRUARY 2024 - MUMBAI, INDIA.

Do forward a word about the event to your industry connects, encourage participation as exhibitor / visitor, enrol them as members and let us take this event to a larger scale. There will be several concurrent events during this trade event.

Get more mileage and brand promotion by being a Sponsor.

For more information on booth booking, sponsorship, advertisement and promotions, connect with IAAPI Secretariat **Call: +91 99674 99933**

Email: amusementexpo@iaapi.org **Visit:** <https://www.iaapi.org/about-expo.html> ///



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8 Days to Go for the Biggest Industry Meet - AMTP 2023 (Indore)

If you are a part of the Amusement Industry, you have to be present at this meet. Specially curated with informative sessions by eminent national and international speakers combined with networking, entertainment events and park visits. Be present to see the growth, trends and acquire new information through this event scheduled from 23 - 25 August at Essentia Luxury Hotel, Indore (Madhya Pradesh).



For more information for participation [Cell: +91 98678 29998](tel:+919867829998) / [Email: padma@iaapi.org](mailto:padma@iaapi.org)
 For booth / Sponsorship Opportunities [Cell: +91 9967499933](tel:+919967499933) / [Email: aarti@iaapi.org](mailto:aarti@iaapi.org) ///

World class Amusement Park coming up in Kashmir

In a significant development, the army has finally given up the 139.4 acres as Ministry of Defence (MoD) signed a Memorandum of Understanding (MoU) with the Ministry of Home Affairs (MHA) through UT government. The land will be used for the tourism promotion now as J-K administration is all set to come up with a first ever world class Amusement Park at Tadoo ground to attract tourists and locals round the clock. "In Kashmir, there is no night life activity barring the recently inaugurated few river fronts. The amusement park at Tadoo ground will surely attract a large number of tourists and locals as it will be remain open round the clock," sources privy to the plan, said. "The land will be used for tourism development in a big way," he said. "Tadoo ground will be most happening place of Kashmir very soon."



Source: <https://thekashmirwalla.com> ///

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India's first Vedic-themed Park



India's first Vedic-themed Park was inaugurated in Noida's Sector 78 on July 4. The park, named Ved Van Park, is a unique blend of spirituality, culture, and nature, that offers an immersive experience into the world of the four Vedas: Rig Veda, Yajur Veda, Sama Veda, and Atharva Veda. The theme park was constructed with a budget of Rs 27 crore. The park is divided into seven zones, each named after revered sages of the Vedic age. Each zone offers a unique exploration of the themes and teachings of the Vedas. There are over 50,000 plants, all meticulously chosen from Vedic literature, creating a lush and vibrant environment for visitors. In the evenings, visitors can enjoy a captivating Vedic-themed laser show that narrates stories from the Vedas. Other attractions also include a Rishi zone and a water laser zone for people to soak into the Vedic culture.

Source: <https://www.indiatoday.in> ///

Guardian Media & Entertainment delivers three immersive attractions for Jollywood

Guardian Media & Entertainment (GME), a leading company that creates innovative attractions and theme parks, completed three ambitious immersive attractions at the upcoming Jollywood film-based theme park in Bangalore, India. Jollywood is a new family destination with a cinematic family universe theme, operated by VELS Group from Chennai. GME was tasked with creating attractions with engaging movie themes. The first attraction from GME is a dinosaur-themed ride, where guests can venture into the jungle and encounter a dino attack. There is also a dinosaur museum connected to the ride, which showcases dinosaur information in a variety of interactive formats. Finally, GME also created Twilight Dreams, a grand mapping show combined with fountains and lasers. This is the first show of its kind to be on offer in India.

Source: <https://blooloop.com> ///

The Smash Room India after opening its latest franchise in Abu Dhabi

A first of its kind concept in the UAE, The Smash Room has recently attained new heights of success with the opening of its latest branch and franchise in Abu Dhabi. With its first location in Al Quoz Dubai, the popular entertainment destination is now setting its sights on international expansion, with ambitious plans to establish a robust presence in the profitable markets of India and Saudi Arabia to appeal to a wider customer base.

Recognizing the immense potential in the Indian and Saudi Arabian markets, The Smash Room is actively seeking partnerships with franchisers who share the same vision as the founders. The brand aims to adapt to deliver a memorable experience while seamlessly blending in with local values.

Source: <https://mediaavataarme.com> ///

