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AMUSEMENT INDUSTRY NEWSLETTER

JULY (I) 2024 Edition 97

IAAPI Amusement Expo 2025: 3000 + sqm booked

There is no stopping to the excitement of business deals, trade agreements, and transactions that will happen at the 2025 Amusement Expo. With over 3000 + sq m space booked within 3 months, the event holds how popular it is with exhibitors. Mark your diaries, book your booth space and be ready to see the future of the industry right here in Mumbai – India.

Companies who wish to book their booth can connect on:
Email: amusementexpo@iaapi.org / Cell: +91 99674 99933
For more information, visit: <https://iaapi.org/about-expo-2025>



Madhya Pradesh Tourism Board plans to push cruise tourism, add new destinations

The tourism department is mulling over adding more water adventure activities, short and long distance cruises and upgrading infrastructure at tourist locations in the ongoing financial year, thanks to increased budget allocation in FY 2025 to the tourism department. The department is also planning to add more hotels and improve infrastructure at religious and cultural places like Ujjain, Orchha among others amid high tourist footfall. Madhya Pradesh govt in the budget 2024-25 made a provision Rs 1,081 crore for the culture department and Rs 666 crore is proposed for tourist facilities.

Source: <https://timesofindia.indiatimes.com> ///



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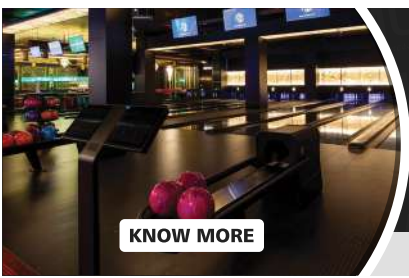
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3 New Attractions in Gwalior, Panna, and Jabalpur

Madhya Pradesh is about to become even more fascinating with the addition of three new attractions: a Museum of Music, a Diamond Museum, and a Geological Park. These projects aim to highlight the state's rich history, culture, and natural wonders, drawing visitors from all over the country. In Gwalior, a Museum of Music will be created at Moti Mahal, a historic palace with 300 rooms built in 1825 by Maharaja Daulat Rao Scindia. The Diamond Museum in Panna will be another major attraction. It will be located in Yadvendra Bhavan, an 18th-century building on a hill overlooking Dharmasagar Lake. Another exciting project is the Geological Park at Lamhetaghat on the banks of the Narmada River in Jabalpur. This park will cover 12 hectares and will show different types of rocks, minerals, and fossils.

Source : <https://www.nativeplanet.com> ///



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Adventure tourism sector generates ₹23.5 crore last year

The adventure tourism sector generated a revenue of ₹23.5 crore in Kerala last year, creating more than 3,000 regular jobs apart from triggering local business activities. "The State government's focus is on developing world-class infrastructure. Our efforts are to make Kerala the finest destination for thrill seekers and adventure lovers," he said. Adventure tourism activities are now mainly concentrated in Idukki, Wayanad, Kannur, Kozhikode, Thiruvananthapuram, Kasaragod, Malappuram, and Ernakulam districts. These destinations offer excellent opportunities for activities like water sports, trekking, and paragliding.

Source : <https://www.thehindu.com> ///



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Disney cruises to launch in Japan in 2028 with new ship

Disney Cruise Line and Tokyo Disneyland operator Oriental Land Company have announced plans for a new ship to sail from Japan. Modelled after the Disney Wish, the upcoming ship is part of a multi-year expansion of the Disney Cruise Line fleet. Disney plans to spend \$12 billion on new cruise ships, which is part of a total \$60bn investment in its parks, experiences and products division.

Via a press release from Oriental Land Company (OLC), the operator has decided to get into the cruise business in Japan and has concluded a licensing agreement with Disney.

Source : <https://bloolooop.com> ///

Gulliver's World opens new lodges as it celebrates 35th anniversary

GULLIVER'S World has an action-packed summer of fun planned as it celebrates its 35th anniversary - including special appearances, a revamped ride and expanded accommodation. The Warrington theme park, which opened 1989, has announced that The Wiggler has returned to the park with a brand-new look. The ride, which is beloved by families, has been transformed and will re-join the 50 other rides and attractions at the park. It's not just the return of The Wiggler that guests should be excited about though, as on August 31 the park will host a Summer Sparks Spectacular with Gully and Gilly mouse.

Source: <https://www.warringtonguardian.co.uk> ///



Six Flags' new metaverse experience offers virtual coasters, interactive games

Six Flags has launched its new metaverse experience in Roblox, offering virtual coasters, Fright Fest mazes and interactive games. In Six Flags' new virtual world, users can explore and interact with their favourite attractions, and earn rewards for the physical parks. The platform in Roblox utilises proprietary 'Coastercoin' software by technology company Digital Twin. This lets users collect the coins and redeem them for Six Flags rewards and activities at Six Flags parks. The Six Flags Metaverse is now live on Roblox and accessible to users across the globe. It is part of Six Flags' digital transformation, which was unveiled earlier this year.

Source: <https://bloolooop.com> ///