



# IAAPI

Indian Association of Amusement Parks & Industries



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[www.iaapi.org](http://www.iaapi.org)

# PRIME OBJECTIVES

- Promotes, encourages, protects & safeguards the interests of the industry & its members.
- Provides a common platform to face the emerging challenges of tomorrow.
- An Authentic source of information and advice.
- Advice from time to time on efficient & economical functioning.
- Conduct seminars, exhibitions and publicity campaigns.
- To act as a facilitator between the industry and the government to resolve industry issues.
- Publisher of In-house magazine-Thriller & Industry Trade Directory.

## WHO CAN BE A MEMBER?

- Any person, firm or corporate body engaged in the **amusement, recreation & entertainment (including water parks, theme parks, family entertainment centers, adventure sports, location and based entertainment of the like)** activities at permanent locations+holdings of 50% shares.
- Any person, firm or corporate body engaged in the business of **manufacturing, building, designing, supplying by way of sale or otherwise rides, amusement equipment, coin operated games, water park equipment, water slides services or supplies park related equipment** to the owner and/or promoter of an amusement park.
- Any person having knowledge and expertise in the running of an amusement park or any individual who has been engaged in operating units in the industry as defined, either as owner, lessee or manager for not less than five years but who is not for the time being employed in the industry or any individual who is employed in a closely allied line of work which does not come under the above eligibility criteria.



## WHO CAN BE AN ASSOCIATE?

- Operating any device, service or attraction within any amusement park as defined herein above.
- Desirous of promoting an amusement park.
- Who supplies goods and services incidental to the running of park or for the benefit of the guests visiting the park like **Animation and Visual Effects, Anti Skid Carpets, Architects, Automation, Auxiliary Equipments, Builders & Developers, Consultants, Energy Saving Devices, Food & Beverage, Furniture, IT Enabled Services, Landscaping, Maintenance Equipment, Photography, Sanitation & Hygiene, Security, Sound & Lighting, Tiles, etc.**
- Undertakes any of the above activities described under clauses herein above but whose principal place of business or registered is outside India or located outside India.
- Any organization carrying out such trade activity which in the opinion of the Board of directors may be linked to the broader goals of the association which is not covered in any of the preceding clauses are all eligible to apply for an admission as a Associate of the Association.



## WHO CAN BE A FOREIGN ASSOCIATE MEMBER ?

Companies with their parent company base located out of the geographical boundaries of the Indian territory and engaged in production, marketing, supplying and thereto activities related to the Amusement Industry can qualify to enroll as Foreign Associate Member of IAAPI.

# BENEFITS OF JOINING IAAPI

## ▪ THRILLER:

Receive Free In-house Magazine "Thriller" published quarterly and circulated to doyens of the industry.



## ▪ MAKING YOURSELF KNOWN:

Opportunity to include write-up of your park / Indoor Amusement Centres / profile of manufacturers or events, updates & happenings in the magazine!

## ▪ ADVERTISE:

Opportunity to ADVERTISE in Thriller & Exhibitor Directory.

- Thriller is circulated to all Industry Members
- Exhibitor Directory is published during IAAPI Amusement Expo and distributed to all Business Visitors.

## ▪ MEMBERS DIRECTORY:

All members get a complimentary exclusive full page listing in IAAPI MEMBER DIRECTORY published and circulated every year to all National & International Members.



## ▪ TRAINING – REGIONAL & INDIVIDUAL:

Receive free Regional training programs for all 4 regions & specialized training programs to Individual Member Organizations on a regular basis on various topics related to the Amusement Industry.

## ▪ AWARDS:

IAAPI recognizes outstanding contribution made towards amusement & entertainment industry every year by announcing – NATIONAL AWARDS FOR EXCELLENCE during the trade show.



## ▪ DATABASE:

Access to IAAPI Member database.

## ▪ VISITS:

Visit to your park/factory by President/ Vice – President along with other members.

## ▪ ASSOCIATION:

Use IAAPI's name and logo in your promotions.

## ▪ SAFETY:

Safety Videos & Bureau of Indian Standards (BIS) copies are distributed Free of cost to amusement park, water park & manufacturers for maintaining high standards of safety. Monthly Safety Newsletter is sent to members Free of cost.

## ▪ GOVERNMENT REPRESENTATION:

Addressing issues on State Levels to various State Governments and also Central level like

- Entertainment Tax Reduction
- Non-Pollutant category
- Service tax etc.

## ▪ NETWORKING:

A great platform to network, interact and build business relations with various experts of the amusement industry during various events held by the association.

## ▪ IDENTITY CARDS:

Receive Identity Cards entitling a free entry to all member parks in India and Certificates to the Members.

## ▪ ANNUAL MEET & TRAINING PROGRAM (AMTP):

Participate in IAAPI's Annual Meet & Training Program – a 3 days residential program at different beautiful locations in the country which is a perfect combination of special training, networking and entertainment. It provides an excellent platform to meet & network with leaders from the amusement sector.

## ▪ IAAPI ANNUAL AMUSEMENT EXPO (TRADE SHOW):

Opportunity to participate in India's Premier B2B event on sourcing for Amusement, Leisure & Entertainment Industry at IAAPI's Amusement Expo and showcase your products, network and expand your client base.

## ▪ SPONSORSHIP:

Opportunity to sponsor during the trade show in different categories which can help in creating brand value and exposure to maximum people.

## ▪ IAAPI AMUSEMENT INDUSTRY NEWSLETTER:

Digital fortnightly (twice in month) newsletter shared with members. It contains national & international news on amusement industry & tourism.

## ▪ SAFETY INSIGHTS & MEP INSIGHTS:

Monthly Safety Insight & bimonthly MEP Insights publication to educate members on safety & Manufacturing trends.



# IAAPI

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Indian Association of Amusement Parks and Industries (IAAPI) is an apex body representing the interests of Amusement Parks, Theme Parks, Water Parks and Indoor Amusement Centres in India. IAAPI is a non-government, not-for-profit, industry-led and industry-managed organization, playing a proactive role in development of this sector. Founded in 1999, IAAPI is India's premier business association having 461 members from the private sectors including small and medium enterprises consisting of park operators and equipment manufacturers. IAAPI is also recognised and affiliated by various international trade bodies operating in the Amusement sector.

Keeping the end users in mind, IAAPI is a body to influence the decision of the policy makers, investors, the society and lead in an ever growing amusement industry in India.

Extending its agenda beyond business, IAAPI has been making conscious efforts in channelizing the entire industry under one umbrella and focus on promoting tourism, employment generation, safety, national integration and enabling potential investors to invest in this sunrise industry.

IAAPI has been at the forefront of organising safety seminars, training programs, trade shows etc. for the benefit of its members to improve the quality and adapt best international practices both in manufacturing and amusement park operations.

IAAPI has its head office in Mumbai and has 4 regional chapter and sector relevant committees headed by industry leaders. IAAPI serves as a reference point for Indian Amusement & Entertainment sector.

## **Indian Association of Amusement Parks & Industries (IAAPI)**

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