



“Excellence is not  
a destination;  
it is a **continuous**  
journey  
that **Never Ends**”

NATIONAL AWARDS FOR EXCELLENCE 2025



## NATIONAL AWARDS FOR EXCELLENCE 2025

Dear Member,

Coinciding with the 23<sup>rd</sup> IAAPI Amusement Expo, 2025, your association is happy to announce awards under various categories for the year 2024-25.

Please take this opportunity to send in your entries under the relevant categories and win the prestigious NATIONAL AWARDS FOR EXCELLENCE by IAAPI.

### WHO CAN QUALIFY FOR ENTRY

~ **Enrolled Member / Associate for period 24-25**

(For Theme Park / Amusement Park / Water Park / Indoor Amusement Center (IAC) Operators and Manufacturers)

(Out of 4 categories mentioned below member Parks & IAC's can participate in maximum of 3 categories)

**Note:**

- Registered member company to apply for 3 categories only
- Parks & IAC's operating at multiple locations - to choose and nominate only one best entry from the given categories

~ **An exhibitor at ITS' 2025 (For Exhibitors)**

### PANEL OF JUDGES

- The judgement panel shall comprise of 2 or 3 reputed Senior Management level personnel from external & neutral bodies.

The Association will not be able to return the entries.

### AWARDS PRESENTATION EVENT

The NATIONAL AWARDS FOR EXCELLENCE 2025 will be held on 20<sup>th</sup> February, 2025 at The Grande A, Bombay Exhibition Centre, Nesco Compound, Mumbai, 6:30 pm onwards. (By invitation only)

In keeping with the dignity of the occasion, the head of the company or the branch head is expected to receive the award.

## NATIONAL AWARDS FOR EXCELLENCE 2025

### FOR PARK / INDOOR AMUSEMENT CENTER OPERATORS



Separate Award for Theme Park / Amusement Park / Water Park / IAC located in Metropolitan Cities Ahmedabad, Bangalore, Ernakulam (Cochin), Chennai, Delhi, Lucknow, Hyderabad, Mumbai or Kolkata



Separate Award for Theme Park / Amusement Park / Water Park / IAC located in Other Cities, other locations of India including Union Territories.

### AWARD CATEGORIES

#### FOR THEME PARK / AMUSEMENT PARK / WATER PARK / INDOOR AMUSEMENT CENTER (IAC)

Out of 4 categories mentioned below member Parks & IAC's can participate in maximum of 3 categories

**Note:**

- Registered member company to apply for 3 categories only
  - Parks & IAC's operating at multiple locations - to choose and nominate only one best entry from the given categories
- 1) TV Commercial / Radio Ad / Print & Outdoor Media - These will be clubbed as 1 category
  - 2) Digital Marketing (**Award Co-sponsor - Funcity**)
  - 3) Events at Facility
  - 4) Most Innovative Ride

#### FOR MANUFACTURERS NATIONAL

**Member company can nominate only one best product for the awards.**

New product brought in the year or innovation introduced in an existing product.  
The ride must be installed and operated successfully in India during the year 2024-25

- 1) Dry Ride
- 2) Wet Ride
- 3) Arcade & VR
- 4) Innovative and Accessories

#### FOR MANUFACTURERS INTERNATIONAL

**Member company can nominate only one best product for the awards.**

New product brought in the year or innovation introduced in an existing product.  
The ride must be installed and operated successfully in India during the year 2024-25

#### FOR EXHIBITORS

- 1) Best booth by National Exhibitor
- 2) Best booth by National Exhibitor - Coin Operated / VR
- 3) Best booth by Foreign Exhibitor or their Indian representative
- 4) Best booth by Foreign Exhibitor Coin Operated / VR

## NATIONAL AWARDS FOR EXCELLENCE 2025

### HOW TO APPLY

Send E-mail (High Resolution / Clear Quality)

1. Attach your letterhead ONLY mentioning the award applied for.
2. There is no separate application form.

Please attach a separate write up if any for the product category.

No background voice over, score or music for below categories:

- Print Media & Outdoor Media Campaign
- Dry Ride
- Arcade Game
- Wet Ride
- Most Innovative Ride

Voice over allowed only for TV Commercials, Radio Advertisement, Digital Marketing and Events

No drawing or other details will be required or considered.

- The contents in application should not exceed more than 30 seconds per category  
Videos / presentations exceeding 30 seconds will be disqualified.

### PLEASE NOTE THE COMPANIES PARTICIPATING WILL HAVE TO SUBMIT THE FOLLOWING DECLARATION

"We are self-Certifying the authenticity of this application and content of the attachments are pertaining to our facility"

### DISPATCH OF ENTRIES

We request you to kindly go through the various categories of Awards (enclosed) and send us nominations for the category RELEVANT to your FACILITY/ ACTIVITY.

Please note that there are no separate entry forms. Kindly see the award details on how to apply.

Please send your entries to reach IAAPI latest by January 15<sup>th</sup>, 2025.

and address them to:

**Ms. Padma Aryal**

404, Shreya House, Pareira Hill Road, Off M V Road, Opp. Gurunanak Petrol Pump, Andheri (E),  
Mumbai - 400 099, India. **Mobile:** +91-9867829998 • **E-mail:** padma@iaapi.org

We look forward to your maximum support in sending entries within the given time.

Warm regards,

**Sohansinh Jadeja**  
**Chairman - Awards Committee**