



IAAPI EXHIBITOR DIRECTORY 2023 AD RATES



**The right way to reach your prospects.
Book your ad in IAAPI Exhibitor Directory 2023.**
The directory will be inaugurated and given to every business visitor attending IAAPI Amusement Expo scheduled from 1 - 3 March, 2023 at Bombay Exhibition Centre, Mumbai - India.
An easier way to promote your company's products and services.

Advertisement Size	Rates		Availability	Booked By
	₹	\$		
Reverse Gate Fold	70000	1800	AVAILABLE	
Centre Spread	50000	1300	AVAILABLE	
Back Cover	45000	1200	BOOKED	L K Equipment
Inside Front Cover	40000	1050	BOOKED	Bombay Amusement Ride (P) Limited
Inside Back Cover	36500	950	BOOKED	Mapro Garden LLP
Bookmark	30000	800	AVAILABLE	
Full Page Inside	24000	650	AVAILABLE	
Half Page	15000	400	AVAILABLE	

————— **GST additional as applicable** —————

Directory Size: 14.0 cms X 21.5 cms (Width X Height)

Advertisement Size: (Width X Height) | Full Page: 12.5 cms X 19.0 cms
 Half Page: 12.5 cms X 8.0 cms | Centre Spread: 28 cms X 21.5 cms
 Reverse Gate Fold: 28 cms X 21.5 cms | Bookmark: 7 cms (W) X 18 cms (H)

NOTE:

- * Preferred Format Coreldraw (Convert to Curves) / PDF (Actual size, convert to curves)
- * Last date for booking- 31st January 2023



**For advertisement space booking/related information please contact
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