



**IAAPI Annual Meet & Training Program
Bengaluru , India**

“Sponsorship Options at a glance...”

Sponsorship Type	Availability	Amount (INR / USD)	STATUS	BOOKED BY
Principal Sponsor	1	Rs. 300000 / \$ 6000	1 AVAILABLE	
Co Sponsor	2	Rs. 200000 / \$ 4000	2 AVAILABLE	
Associate Sponsor	3	Rs. 100000 / \$ 2000	3 AVAILABLE	
Bag Sponsor	1	Rs. 75000 / \$1500	1 AVAILABLE	
Notepad Sponsor	1	Rs. 60000 / \$ 1200	BOOKED	Arihant Industrial Corporation
Documentation Pack Sponsor	1	Rs. 50000/ \$ 1000	1 AVAILABLE	
Dinner Sponsor	4	Rs. 40000 / \$ 800	4 AVAILABLE	
Networking Cocktail Sponsor (All days)	4	Rs. 35000 / \$ 700	4 AVAILABLE	
Training Program Sponsor: Day 1	4	Rs. 35000 / \$ 700	4 AVAILABLE	
Training Program Sponsor: Day 2	4	Rs. 35000 / \$ 700	4 AVAILABLE	
Badge Sponsor	1	Rs. 30000 / \$ 600	1 AVAILABLE	
Lanyard Sponsor	1	Rs. 30000 / \$ 600	BOOKED	Modern Techno Projects P Ltd
Lunch Sponsor	10	Rs. 25000 / \$ 500	10 AVAILABLE	



PARTNERSHIP PLATFORM

at

IAAPI ANNUAL MEET & TRAINING PROGRAM

PRINCIPAL SPONSOR

(AVAILABILITY –1)

(Total Cost- ₹ 300000 / \$ 6000)

Benefits:

- The only place to network with the decision makers of the Indian Amusement Industry
 - An opportunity to showcase to the industry your company's products/ services.
 - Create added visibility, prestige and recognition for your organization
-
- ✓ Complimentary booth:6 Sq.m (3 X 2) at the pre function area during IAAPI Annual Meet
 - ✓ Corporate logo visibility at the event - within and outside the venue.
 - **15 minutes' presentation slot *during the Annual Meet & Training Program. (* On related & approved topic subject to approval from Training Committee. No product presentation).**
 - Distribute brochures/ product details from your booth.
 - Complimentary : 4 Delegates get to attend 2 days training program, cocktail , dinner & entertainment programs and site seeing totally free. (Accommodation charges can be paid directly to the hotel at negotiated rates offered to IAAPI)
 - **The Company's corporate film for 3 minutes (not more than 3 mins) at the event during session break.**
 - 1 Full Page Advertisement in Thriller Issue 82 (Oct-Dec 17)
 - 1 Full Page Advertisement in Exhibitor Directory 2018
 - Editorial Coverage in post event Thriller Issue 82 (Oct-Dec 17)
 - Logo on all Mailers of the Annual Meet.
 - Acknowledgement via stage announcement
 - Mention in post and pre IAAPI bulletin (newsletter)
 - Felicitation by board of directors
 - Visibility on www.iaapi.org



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Co SPONSOR

(AVAILABILITY – 2)

(Total Cost- ₹ 200000 / \$ 4000)

Benefits:

- The only place to network with the decision makers of the Indian Amusement Industry
 - An opportunity to showcase to the industry your company's products/ services.
 - Create added visibility, prestige and recognition for your organization
-
- ✓ Complimentary table space:4 Sq.m (2 X 2) at the pre function area for IAAPI Annual Meet
 - ✓ Corporate logo visibility at the event - within and outside the venue.
-
- Distribute brochures/ product details from your booth.
 - Complimentary : 2 Delegates get to attend 2 days training program, cocktail , dinner & entertainment programs and site seeing totally free. (Accommodation charges can be paid directly to the hotel at negotiated rates offered to IAAPI)
 - **The Company's corporate video for 3 minutes (not more than 3 mins) at the event during session break.**
 - 1 Full Page Advertisement in Thriller Issue 82 (Oct-Dec 17)
 - 1 Full Page Advertisement in Exhibitor Directory 2018
 - Editorial Coverage in post event Thriller Issue 82 (Oct-Dec 17)
 - Logo on all Mailers of the Annual Meet.
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ASSOCIATE SPONSOR

(AVAILABILITY – 3)

(Total Cost- ₹ 100000 / \$ 2000)

Benefits:

- The only place to network with the decision makers of the Indian Amusement Industry
 - An opportunity to showcase to the industry your company's products/ services.
 - Create added visibility, prestige and recognition for your organization
-
- ✓ Complimentary table space:2 Sq.m at the pre function area
 - ✓ Corporate logo visibility at the event - within and outside the venue.
-
- Distribute brochures/ product details from your booth.
 - Complimentary : 2 Delegates get to attend 2 days training program, cocktail , dinner & entertainment programs and site seeing totally free. (Accommodation charges can be paid directly to the hotel at negotiated rates offered to IAAPI)
 - The Company's corporate video for 3 minutes (not more than 3 mins) at the event during session break.
 - 1 Full Page Advertisement in Thriller Issue 82 (Oct-Dec 17)
 - Editorial Coverage in post event Thriller Issue 82 (Oct-Dec 17)
 - Logo on all Mailers of the Annual Meet.
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BAG SPONSOR – (AVAILABILITY – 1)

(Total Cost- ₹ 75000 / \$ 1500)

Each delegate gets elaborately designed and stylish bag with the contents. Sponsoring this will add brand value to your company's presence at the event. Along with this would come few more sponsor privileges as follows.

- ✓ Logo (Attractive Sticker / Tag) On the Bag
- ✓ Corporate logo visibility at the event.

- 1 Full Page Advertisement in Thriller Issue 82 (Oct-Dec 17)
- Logo on all Mailers of the Annual Meet.
- Acknowledgement via stage announcement
- Mention in post and pre IAAPI bulletin (newsletter)
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NOTEPAD SPONSOR – (BOOKED – Arihant Industrial Corporation Ltd)

(Total Cost- ₹ 60000 / \$ 1200)

Each writing notepad will feature your company's logo on the front page and website on every page. This spirally bound 100 pages notepad will also feature your advertisement on the back cover. Nobody can miss the privileged sponsor of this elaborately designed and stylish notepad.

- ✓ Full Page Advertisement on the Back Cover of the note pad (12 cms Width X 19 cms Height)
- ✓ Logo on front page of Notepad

- ✓ Corporate logo visibility at the event.

- 1 Full Page Advertisement in Thriller Issue 82 (Oct-Dec 17)
- Logo on all Mailers of the Annual Meet.
- Acknowledgement via stage announcement
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DOCUMENTATION PACK – (AVAILABILITY – 1)

(Total Cost- ₹ 50000 / \$ 1000)

The documentation pack will be handed out to every delegate attending the event. A beautifully designed file with all the presentations and learnings from the Training Session. An impressive way to make your mark and a strong presence at the event.

- ✓ Logo on the cover of the Document Pack
- ✓ Corporate logo visibility at the event.

- 1 Full Page Advertisement in Thriller Issue 82 (Oct-Dec 17)
- Logo on all Mailers of the Annual Meet.
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DINNER SPONSOR (AVAILABILITY –4)

(Total Cost- ₹ 40000 / \$ 800)

Be our dinner sponsor at the only annual member event. Get noticed as our dinner host at the mega event.

- ✓ Company Logo at the Dining Area

- 1 Full Page Advertisement in Thriller Issue 82 (Oct-Dec 17)
- Logo on all Mailers of the Annual Meet.
- Corporate logo visibility at the event.
- Acknowledgement via stage announcement
- Mention in post and pre IAAPI bulletin (newsletter)
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NETWORKING COCKTAIL SPONSOR (AVAILABILITY – 4)

(Total Cost- ₹ 35000 / \$ 700)

Be the cocktail sponsor at the Industry Meet. Visibility on all days.

- ✓ Corporate logo visibility at a designated cocktail area

- 1 Full Page Advertisement in Thriller Issue 82 (Oct-Dec 17)
- Logo on all Mailers of the Annual Meet.
- Corporate logo visibility at the event.
- Acknowledgement via stage announcement
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TRAINING PROGRAM SPONSOR (AVAILABILITY – 4 PER DAY)

(Total Cost- ₹ 35000 / \$ 700)

Be the sponsor for the full day interactive training program

- ✓ Logo visibility at the conference area on the respective day

- 1 Full Page Advertisement in Thriller Issue 82 (Oct-Dec 17)
- Press Release in post event Thriller Issue 82 (Oct-Dec 17)
- Logo on all Mailers of the Annual Meet.
- Corporate logo visibility at the event.
- Acknowledgement via stage announcement
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BADGE SPONSOR (AVAILABILITY – 1)

(Total Cost- ₹ 30000 / \$ 600)

Each delegate badge will feature your company's logo. One of the best medium to make your presence felt.

- ✓ Logo on Delegate Badge

- 1 Full Page Advertisement in Thriller Issue 82 (Oct-Dec 17)
- Logo on all Mailers of the Annual Meet.
- Corporate logo visibility at the event.
- Acknowledgement via stage announcement
- Mention in post and pre IAAPI bulletin (newsletter)
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LANYARD SPONSOR (BOOKED – Modern Techno Projects P Ltd)

(Total Cost- ₹ 30000 / \$ 600)

Be our Lanyard Sponsor at the Industry's Annual Meet & Training Program

- ✓ Company Lanyard to all delegates
- 1 Full Page Advertisement in Thriller Issue 82 (Oct-Dec 17)
- Logo on all Mailers of the Annual Meet.
- Corporate logo visibility at the event.
- Acknowledgement via stage announcement
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LUNCH SPONSOR (AVAILABILITY – 10)

(Total Cost- ₹ 25000 / \$ 500)

Be our lunch sponsor at IAAPI's Annual Meet. Get pride of being the lunch host for the day.

- ✓ Company Logo at the Dining Area

- 1 Full Page Advertisement in Thriller Issue 82 (Oct-Dec 17)
- Logo on all Mailers of the Annual Meet.
- Corporate logo visibility at the event.
- Acknowledgement via stage announcement
- Mention in post and pre IAAPI bulletin (newsletter)
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