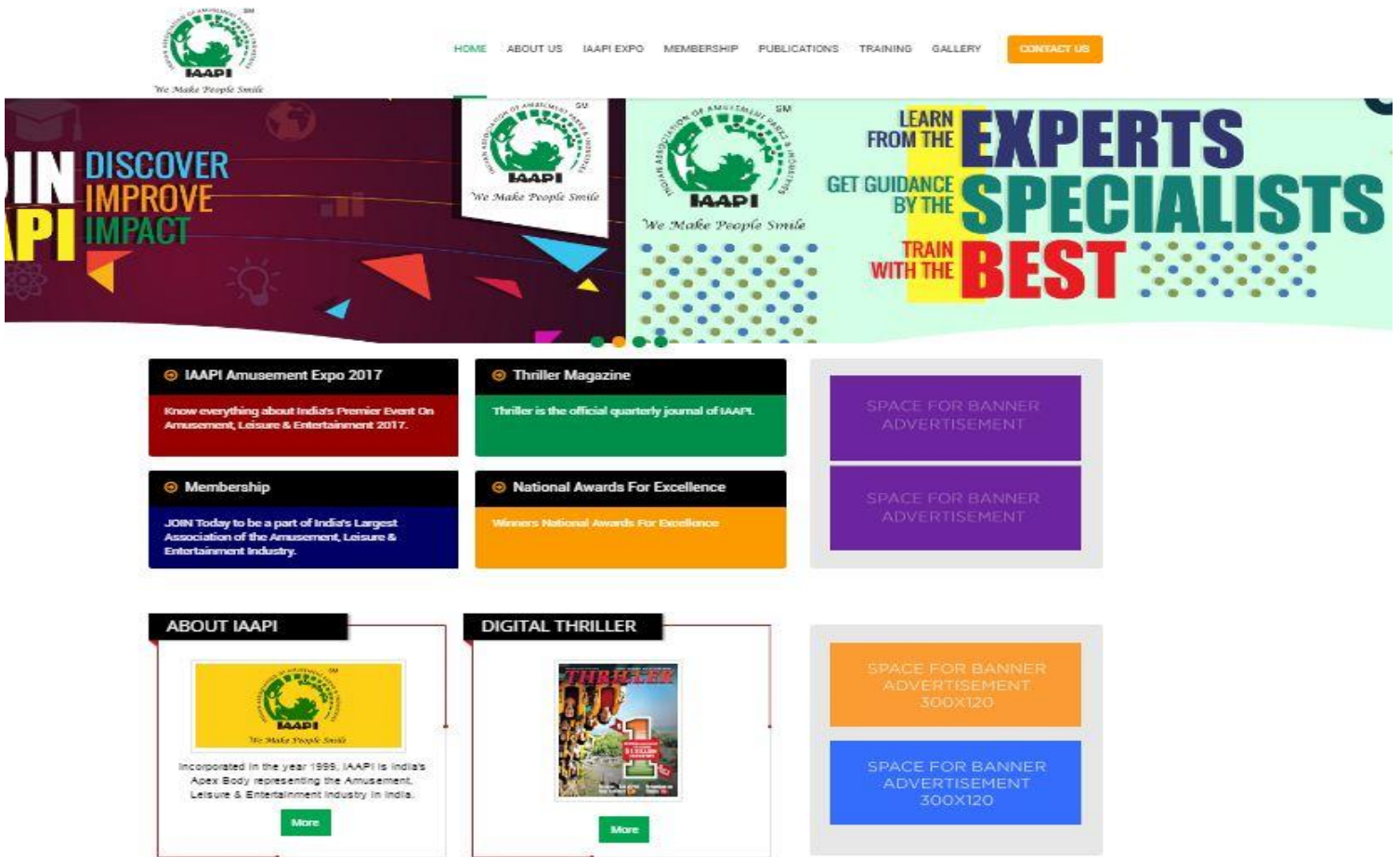


## WEB BANNER AD RATES & DETAILS 2017 - 18

HOME PAGE	Top Banner 1	Details On Page 2	<b>BOOKED</b> (Whitewater West)
HOME PAGE	Banner 2	Details On Page 2	<b>BOOKED</b> (Parkash Amusement)
HOME PAGE	Banner 3	Details on Page 2	<b>BOOKED</b> (Premierworld Technology)
HOME PAGE	Banner 4	Details on Page 2	<b>BOOKED</b> (Synergy Water Park Rides)
IAAPI AMUSEMENT EXPO	Top Banner 1	Details On Page 3	<b>BOOKED</b> (Polin WaterParks)
IAAPI AMUSEMENT EXPO	Banner 2	Details on Page 3	<b>AVAILABLE</b>
PUBLICATION PAGE	Top Banner 1	Details On Page 4	<b>AVAILABLE</b>
PUBLICATION PAGE	Banner 2	Details On Page 4	<b>AVAILABLE</b>

# 1. IAAPI – HOME PAGE



<b>SPACE</b>	<b>4 BANNERS</b>
<b>Each Ad Banner Size</b>	<b>300X120 px</b>
<b>Border</b>	<b>1px</b>
<b>Size</b>	<b>Less than 50kb (each)</b>
<b>Format</b>	<b>PNG or GIF or JPEG</b>
<b>Branding</b>	<b>Name of the advertiser to be incorporated.</b>

<b>Duration</b>	<b>Home page INR / USD (exclusive of taxes)</b>
<b>3 Months</b>	<b>Rs.21000 / \$420</b>
<b>6 Months</b>	<b>Rs. 39000 /\$780</b>
<b>12 Months</b>	<b>Rs.66000 / \$1320</b>

## 2.IAAPI AMUSEMENT EXPO - ABOUT EXPO PAGE

SPACE	2 BANNERS
Each Ad Banner Size	300X120px
Border	1px
Size	Less than 50kb (each)
Format	PNG or GIF or JPEG
Branding	Name of the advertiser to be incorporated.

Duration	IAAPI Expo page INR / USD (exclusive of taxes)
3 Months	Rs.15000 / \$300
6 Months	Rs.27000 / \$540
12 Months	Rs.48000 / \$960

### 3. IAAPI- PUBLICATION (INSIDE)PAGE



# Publication

Publications

- Thriller ➔
- Member Directory

SPACE FOR BANNER  
ADVERTISEMENT  
300X120

SPACE FOR BANNER  
ADVERTISEMENT  
300X120

Home > Publication > Thriller

## Thriller

<b>SPACE</b>	<b>2 BANNERS</b>
<b>Each Ad Banner Size</b>	<b>300X120px</b>
<b>Border</b>	<b>1px</b>
<b>Size</b>	<b>Less than 50kb</b>
<b>Format</b>	<b>PNG or GIF or JPEG</b>
<b>Branding</b>	<b>Name of the advertiser to be incorporated.</b>

<b>Duration</b>	<b>Inside page INR / USD (exclusive of taxes)</b>
<b>3 Months</b>	<b>Rs.12,000 / \$240</b>
<b>6 Months</b>	<b>Rs.20,000 / \$400</b>
<b>12 Months</b>	<b>Rs.36,000 / \$720</b>